



THE GREATER  
CINCINNATI  
FOUNDATION



# Make the Most of Your Giving

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The Greater Cincinnati Foundation (GCF) is a nonprofit organization created to provide a simple, powerful, and highly personal approach to giving. We offer a variety of tools to help people achieve their charitable goals – and create lasting good work in their communities.

## **What is a community foundation?**

A community foundation is a tax-exempt public charity created by and for the people in a local area. It enables people with philanthropic interests to support the issues they care about – either immediately or in the future through their estates.

To accomplish this, community foundations help individuals, families, and businesses establish charitable funds to which they may contribute a variety of assets. Grants are then made from these funds to nonprofit groups in order to meet the charitable goals of the donor.

The first community foundation started in 1914 and now more than 700 across the country are helping bring about thoughtful, effective change. Founded in 1963, GCF is currently among the top five percent of community foundations in the nation.

## **GCF's purpose**

We help people make the most of their giving to build a better community.



## TEN REASONS PEOPLE CHOOSE TO GIVE THROUGH GCF

1. We are a local organization with deep roots in the community.
2. Our professional staff has broad knowledge of community issues and needs.
3. We provide highly personalized service tailored to each individual's charitable and financial interests.
4. Our donor advised funds help people invest in the causes they care most about.
5. We accept a wide variety of assets and can facilitate even complex giving arrangements.
6. We partner with professional advisors to create highly effective approaches to charitable giving.
7. We offer maximum tax advantage under state and federal law.
8. We create ongoing personal legacies by handling all the details from bequests and future gifts for individuals.
9. We build endowment funds that benefit the community forever.
10. We are a community leader, convening agencies and coordinating resources to create positive change.



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*For more information, ideas, and details on how to integrate your financial and estate planning with charitable giving, ask your professional advisor or contact GCF:*

Phone: 513-241-2880 | E-mail: [info@gcfdn.org](mailto:info@gcfdn.org)  
Web site: [www.gcfdn.org](http://www.gcfdn.org)

## GCF STRUCTURE


GCF makes grants and provides leadership in six key areas: arts and culture, community and economic development, education, environment, health, and human services. We serve an eight-county region in Ohio, Kentucky and Indiana.


GCF is overseen by a 16-member volunteer Governing Board comprising leaders of diverse, representative local groups. GCF's day-to-day activities are carried out by a 34-member professional staff that brings extensive credentials, experience, and passion for the work.


In 2011, GCF distributed more than \$55 million in grants. Net assets at the end of the year totaled \$433 million.

## Donor advantages

GCF offers a variety of giving tools to help individuals and organizations achieve their charitable goals with three specific advantages:

 **Personalized Service.** We make giving easy and effective, accepting a variety of gifts and providing great flexibility. Donors can contribute cash, stocks, property, and bequests to establish a fund. With GCF's assistance and guidance, the gift will gain maximum tax benefits.

 **Local Expertise.** Our professional staff has an in-depth understanding of the issues, opportunities and resources that shape our community. We can help donors learn about local agencies and programs that make a difference in the areas they care most about.

 **Community Leadership.** We invest in the long term and bring people and organizations together, convening diverse voices to address local issues and opportunities. Our business is building community.

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