



THE GREATER
CINCINNATI
FOUNDATION



Giving Back to the Community

MANAGING PERSONAL AND FAMILY CHARITABLE INTERESTS

You want to make charitable gifts to the community, but you want to make sure your contributions have an impact. To accomplish your goals, you need a strategy that effectively manages your resources, from planning your gift to selecting grant recipients.

For more than 45 years, The Greater Cincinnati Foundation (GCF) has been helping people achieve their charitable goals, supporting nonprofit organizations, and creating lasting good work in the region. We provide a simple, powerful, and highly personal approach to giving and offer a variety of tools to meet specific individual needs.

Meeting your needs and interests

Personal and family charitable giving strategies are GCF's core competency. Working with you, or with your professional financial advisor, we create plans that meet your interests and needs.

On a daily basis, we consult with individuals who want to support their communities in an effective and fiscally sensible way. GCF performs two primary services for donors:

- 🚩 **Identifying the best vehicle for your gift**, such as a donor advised fund, a charitable gift annuity, or an outright gift. We will review the nature of your gift – such as cash, stock or legacy contribution – and help you determine the most strategic way to maximize its impact. We can also take care of the paperwork and administration required for set up.
- 🚩 **Connecting your gift to the appropriate outlet**, such as a specific organization, field of interest, or community area of need. We will help you find the most efficient, effective way to support the organizations or issues you care most about. GCF works with dozens of local nonprofit organizations every year and our knowledge and familiarity can be a valuable resource as you go through the gift process.



GIVING BACK – A DONOR’S STORY

For John and his wife Evelyn, finding ways to help others in their community has been a way of life. During the past year, John’s company grew significantly and he expects to receive a sizable bonus in late December. As John and Evelyn began year-end tax planning, their accountant suggested that they consider increasing their charitable contributions this year. He knows that “giving back” is important to the couple and will help reduce taxes in this year of high income.

John and Evelyn were concerned about giving a large one-time sum to a single charity without guaranteeing equivalent gifts in following years. Their accountant encouraged them to consider working with GCF to allow them to fulfill their varied charitable interests.

After meeting with GCF’s professional staff, John and Evelyn decided to establish a donor advised fund. This will allow them to stay actively involved in suggesting uses for their fund for years to come while providing an immediate tax deduction in the year the gift is made.

Each year, they will meet with GCF staff to recommend uses and distributions from their fund to their favorite charities, creating opportunities to continue helping others in the community.

For more information, ideas, and details about options for charitable giving, ask your financial advisor or contact GCF:

Phone: 513-241-2880 | E-mail: info@gcfdn.org
Web site: www.gcfdn.org

A FAMILY TRADITION OF GIVING

Many individuals establish charitable funds with GCF on behalf of their families. In addition to reinforcing a family tradition of giving back to the community, establishing a fund with loved ones creates a sense of pride and purpose. Sharing the decision process for distributing the funds actively demonstrates shared family values.

TAX BENEFITS

Because GCF is a public charity, it offers the highest level of tax benefits for charitable giving. Through careful planning with GCF, high-income years can be matched with high charitable tax deductions that generate long-term community benefits. In addition, many plans allow additions at any time, integrating future contributions within the overall financial and estate planning framework.

WHY GCF?

In addition to the services GCF provides, many donors appreciate that we cover “everything,” allowing them to give to nearly any charitable organization they are interested in. GCF offers a philanthropic gateway to the community for people who care about the quality of life that surrounds them, their family, their peers, their customers, and their friends.

Gifts to GCF can be permanent – part of a perpetual endowment that continues to grow and support local charitable programs and projects according to the donor’s wishes.

GCF stands ready to serve as your partner in building a better community in Greater Cincinnati.



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