In charitable giving, each gift is unique. Every donor has different philanthropic interests and priorities as well as a different financial situation. To meet that variety of needs, Greater Cincinnati Foundation (GCF) offers the flexibility of strategic giving options.

These alternatives allow you to tailor a program to meet both your charitable interests and your financial needs. Working with GCF’s professional staff, you receive the experience and expertise to successfully design and implement an effective giving plan.

Advantages to Working with GCF:
GCF offers a variety of giving tools to help individuals and organizations achieve their charitable goals with three specific advantages:

• Personalized service. We make giving easy and effective, accepting a variety of gifts and providing great flexibility. You can contribute cash, stocks, property, or make a gift in your will to establish a fund. With GCF’s assistance and guidance, maximum tax benefits will be received.

• Local expertise. Our professional staff has an in-depth understanding of the issues, opportunities, and resources that shape our community. We can help you learn about local agencies and programs that make a difference in the areas you care most about.

• Community leadership. We invest in the long term and bring people and organizations together, convening diverse voices to address local issues and opportunities. Our business is building community.
Invest in Greater Cincinnati – now and in the future

Community Funds
A community fund allows you to make a charitable gift to meet ever-changing needs in an eight-county region of Greater Cincinnati. This includes future needs that often cannot be anticipated at the time the gift is made. GCF evaluates a broad range of community well-being – educational success, health & wellness, economic opportunity, strong communities, cultural vibrancy, job creation, and environmental stewardship.

Because this fund is the most flexible, our experienced staff and board can do what they do best – assess community needs and respond by supporting nonprofit organizations that undertake our community’s most critical work.

Community funds enable you to support long-term solutions, ensure quick response to emergencies, and meet changing social, cultural, educational, or environmental needs in our local community.

Target a broad area of concern
Field of Interest Funds
With field of interest funds, you can target your gift to address needs in an important area of community life. You identify your personal interest areas when making the gift (for example, early childhood education, historic preservation, preventative health, or Northern Kentucky), and GCF will award grants to community agencies and programs that are making a difference in the area you select. Your flexible gift will be used in your interest area even as situations change over time.

Your areas of personal interest can be as broad or narrow as you wish. Our professional staff continually monitors our changing community so that you can be sure your fund makes the greatest impact and creates your personal legacy of giving. A field of interest fund is often leveraged by combining it with other GCF funds to make a larger investment in your field of interest.

Support your favorite organizations
Designated Funds
A designated fund allows you to direct a gift to one or more specific organizations. For example, you can provide ongoing funding for a museum, house of worship, or virtually any public charity in the nation. You may also select a purpose within the specific organization(s). You select the recipient and GCF’s staff will manage the annual distribution of funds – forever! Because it’s given through GCF, your gift provides your chosen organization(s) with secure long-term funding.

If the organization you select ceases to exist or changes its mission, the fund will be redirected so that it continues to address your charitable intent, preserving your charitable interests even as times change. This is our commitment to you and your legacy!

Choose your charities and your timing
Donor Advised Funds
Through a donor advised fund, you can have ongoing involvement in the use of your charitable gifts. Donor advised funds are convenient, flexible tools for people who want to be highly involved. If you have a broad range of charitable interests, you may prefer this option since grants are based upon your input and your time schedule. You can establish a fund today, make grants now or in the future, and add to the fund at any time.

Donor advised funds are typically less costly and easier to administer than other forms of philanthropic giving (such as family or corporate foundations). And unlike commercial charitable funds, GCF’s professional staff can provide help and guidance at your request, drawing on more than 50 years of experience in this region.

How your fund works
Once you have decided on the appropriate fund, GCF works step-by-step with you to establish and manage it.
1. You make your gift to GCF of cash, appreciated stocks, real estate, or other assets, or through a gift in your will.
2. You request an investment manager from GCF’s list of authorized partners.
3. GCF creates the fund in your name, your family’s name, or any name you choose.
4. You receive tax benefits in the year(s) your gift is made.
5. GCF’s board issues grants to the designated nonprofit organization from your fund.
6. GCF handles all administrative details, communicating any specific purposes that you establish to the grant recipients. For these services, we assess a modest fee to support our work.

Endowing your fund
By definition, an endowment is a gift deposited into a fund where the original amount – called the principal – remains forever. Earnings from the fund’s investments provide the means to support your charitable interests. Typically, endowments are created for all fund categories with the exception of donor advised funds (although it is possible to endow a donor advised fund as well).

An endowment is your opportunity to benefit the community forever – and for your gift to live on permanently.

For more than 50 years, GCF has been helping people achieve their charitable goals, supporting nonprofit organizations, and creating lasting good work in the region. We provide a simple, powerful, and highly personal approach to giving and offer a variety of tools to meet specific individual needs. For more information, ideas, and details about options for charitable giving, ask your professional advisor or contact GCF: 513-241-2880 | info@gcfdn.org | www.gcfdn.org

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