Racial Equity Matters
Sponsorship Opportunity

At GCF, we believe that the pursuit of racial equity is the critical work of our generation. Research shows that racial inequity hinders economic growth, while diversity and inclusion fuel innovation and business success.

Understanding the trends and getting comfortable talking about racial equity is fundamental to addressing the issue.

Please join GCF in catalyzing a movement, educating the community and making Cincinnati a more vibrant place to live.

Ellen M. Katz
President / CEO

“These sessions hit me on several levels, showing me the advantage I had not previously recognized and how that privilege contributed to what I have been able to achieve in business. I want to make sure a significant portion of the philanthropic funds I give in the future are focused on systemic change.”

-Mike Brandy, President Brandicorp

2020 Educational Series

Audience: Regional Community Members

Groundwater
A half-day introduction to racial equity using data, stories and a shared vocabulary to illustrate the structural and cross-sector nature of racism.

2 Sessions
~500 participants

Phase 1 Sessions
With the Groundwater session under your belt, this incomparable two-day history lesson provides for deeper exploration and understanding.

8 Sessions
~320 participants

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Sponsorship Levels

**Presenting Sponsor** $50,000

- Named series (i.e. REM presented by your organization)
- Report to the Community
- Opportunity to host a Groundwater or Phase 1 at your venue
- Exclusive Sponsorship
- 30 seats across session
- Social/PR Opportunities + Media Coverage
- Logo recognition on signage

**Leadership Sponsor** $25,000

- Opportunity to host a Groundwater or Phase 1 at your venue
- Exclusivity per sector
- 15 seats across session
- Social/PR Opportunities + Media Coverage
- Logo recognition on signage

**Solidarity Partner** $10,000

- 5 seats across session
- Social/PR Opportunities + Media Coverage
- Recognition on signage

For more information or to secure your sponsorship, please contact:

Colleen McCarthy Blair
Director, Donor Services
513-768-6134
Colleen.Blair@gcfdn.org
www.gcfdn.org/REM
Racial Equity Matters

Sponsorship Commitment

Name __________________________________________________________
Company Name ________________________________________________
Address _______________________________________________________
City, State, Zip ________________________________________________
Phone _________________________________________________________
Email _________________________________________________________

Indicate the sponsorship level below:

Presenting Sponsor $50,000 ______
Leadership Sponsor $25,000 ______
Solidarity Partner $10,000 ______
Other __________________________

For more information, please contact Colleen McCarthy Blair at 513-768-6134.

To secure a sponsorship mail or email this form to:

Greater Cincinnati Foundation
Attn: Colleen McCarthy Blair
720 E. Pete Rose Way, Suite 120
Cincinnati, OH 45202

Scan form and email: Colleen.Blair@gcfdn.org