PARTNERSHIP OPPORTUNITIES 2020

We love this region and we know you do too. Look inside to explore ways you can be recognized as an organization passionate about the economic self-sufficiency of women in our region.
We are creating a world where all women can participate, prosper and reach their full potential.

**Illuminate** the most pressing community issues through **research**.

**Catalyze** the community to **act**.

**Drive Change** through **advocacy**.
You can be recognized as an organization passionate about the economic self-sufficiency of women in our region.

YOUR CONTRIBUTION INSPIRES

Investments from the business community allow us to better understand and address the economic disparities and barriers faced by women and their families in our community.

YOUR ORGANIZATION SHINES

Corporate sponsorship packages run the entire year and range from $1,000 - $20,000. Benefits include complimentary tickets, logo inclusion on promotional materials and special opportunities to be recognized as a partner.

YOUR SUPPORT MATTERS

SIGN-UP TODAY
Visit: bit.ly/WFSponsor

DECIDE YOUR LEVEL OF SUPPORT
Multiple giving levels are available as well as payment options. You also have the option to spread your payment over 3 or 6 months.

GET RECOGNIZED
We want to say thank you for your generosity. We need a vector file (.eps or .ai) of your logo to ensure the best quality possible.

Please send your logo to:
Adrienne.Taylor@gcfdn.org

QUESTIONS?
Adrienne Taylor
Adrienne.Taylor@gcfdn.org
(513)768-6118
“...my dream was to discover something no one else had thought of. I guess that’s why I’m a poet. We put things together in ways no one else does.”

-Nikki Giovanni

JOIN US FOR A Conversation With...

On this special night, the Women’s Fund invites a female trailblazer to speak in an intimate setting, just 800 close friends, where she shares her journey, inspirations and triumphs.

Each year, this signature event attracts a sold-out crowd of engaged supporters, civic leaders and placemakers from 44 zip codes across Greater Cincinnati and Northern Kentucky.

For seven years we’ve been building on the overwhelming success of this event, curating a new, unique experience, all thanks to the sponsors and hosts who make this event possible.

April 29, 2020

Cintas Center
(1624 Herald Avenue)

5 p.m. Doors Open
5:30 p.m. Complimentary Reception
6:30 p.m. the Conversation Begins
8 p.m. VIP Reception

General Admission $50
VIP Experience $250
### SPONSORSHIP LEVELS

*Great News! Your sponsor benefits are for a calendar year, not per event.*

<table>
<thead>
<tr>
<th>Presenting</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Copper (for 1st time sponsors only)</th>
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</thead>
<tbody>
<tr>
<td>$20,000</td>
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<td>$10,000</td>
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<td>$5,000</td>
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<td>$2,500</td>
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<td>$1,000</td>
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<td>$500</td>
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</tbody>
</table>

#### Be recognized for your support!

- **Introduce keynote speaker:** Exclusive Benefit
- **Right of first refusal for 2021:** Exclusive Benefit
- **Recognition in printed & electronic event invitation:**
  - Logo & Link
  - Logo & Link
  - Logo
  - Logo
  - Text Listing
  - Text Listing
- **Email communications:**
  - Logo & Link (all emails)
  - Logo (3 emails)
  - Text Listing (3 emails)
  - Text Listing (2 emails)
  - Text Listing (2 emails)
  - Text Listing (1 emails)
- **Social Media (across all platforms):**
  - 2 individual posts + inclusion in all additional posts
  - One individual post
  - One individual post
  - Inclusion in a collective post
  - Inclusion in a collective post
  - Inclusion in a collective post
- **Logo included in event ads in local publications:**
  - Logo
  - Logo
  - Logo
- **Recognition in printed event program:**
  - Logo (on cover)
  - Logo
  - Logo
  - Logo
  - Logo
  - Logo
- **Visual Recognition at Event:**
  - Logo included on stage screen and VIP reception
  - Logo included on stage screen and VIP reception
  - Logo included on stage screen
  - Logo included on stage screen
  - Logo included on stage screen
  - Listing included on stage screen
- **Verbal recognition from podium:**
  - X
  - X
  - X
  - X
- **Complimentary Tickets* (you do not have to use all your tickets; unused tickets will be donated to those who may not be able to normally attend this event):**
  - 4 VIP Tickets
  - 2 VIP Tickets
  - 2 VIP Tickets
  - 2 VIP Tickets
  - 4 General Adm. Tickets
  - 4 General Adm. Tickets
  - 2 General Adm. Tickets
  - 2 General Adm. Tickets
  - 2 General Adm. Tickets

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"Can’t thank you enough for the power, light, wisdom and engagement you shared with our region!"

- A Conversation With... Attendee
**SPONSORSHIP LEVELS CONTINUED**

*Great News! Your sponsor benefits are for a calendar year, not per event.*

<table>
<thead>
<tr>
<th>Guys Who Get It</th>
<th>$20,000</th>
<th>$10,000</th>
<th>$5,000</th>
<th>$2,500</th>
<th>$1,000</th>
<th>$500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Present the Red McNeill Award at Guys Who Get It</td>
<td>X</td>
<td></td>
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<tr>
<td>Opportunity to host</td>
<td>X</td>
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<td>Recognition during events</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Recognition on electronic materials (invitations, e-blasts)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Listing</td>
<td>Listing</td>
<td>Listing</td>
</tr>
<tr>
<td>Social Media (across all platforms)</td>
<td>Listing</td>
<td>Listing</td>
<td>Listing</td>
<td>Listing</td>
<td>Listing</td>
<td>Listing</td>
</tr>
</tbody>
</table>

**Other Recognition**

| Recognition in email communications | Logo, link & content (4x) | Logo, link & content (2x) | Logo (lx) | Logo (lx) | Listing (lx) | Listing (lx) |
| Recognition in Social Media (across all platforms) | Logo, link & content (4x) | Logo, link & content (2x) | Logo & link (lx) | Inclusion in a collective post w/logo | Inclusion in a collective post w/listing | Inclusion in a collective post w/listing |
| Recognition on Women's Fund website | Logo & link (event, invest and home pages) | Logo & link (event & invest page) | Logo (event & invest page) | Logo (event & invest page) | Text Listing (event & invest page) | Text Listing (event & invest page) |

**JOIN US FOR Guys Who Get It**

An event where we recognize our male supporters who are passionate about our mission. The Red McNeill Award is also given and was created in honor of Oxford “Red” McNeill, husband of our founder, Leslie McNeill. The honoree is a male supporter who is living our mission through their work.

**JOIN US FOR Summertime Social**

This event is an opportunity to reflect, celebrate our progress and cast our vision for the future. We also share the many ways that you can participate in our movement through volunteering, making a gift, or connecting us with those who are passionate about our mission.
RECOGNITION EXAMPLES

A Conversation With... Event Program

Social Media

E-Communications

YOU BELONG FRONT AND CENTER!
For Questions:
Adrienne Taylor
(513) 768-6118
Adrienne.Taylor@gcfdn.org

CincinnatiWomensFund.org
@CincyWomensFund