What is impact investing?
The Greater Cincinnati Foundation (GCF) uses Impact Investing to tie the discipline of the investment market with the social mission of philanthropy. These investments use charitable assets to invest in local projects that generate direct community benefits as well as financial return to investors.

Donors are our partners
Since 2011, our donors have been investing along with GCF using assets from donor advised funds. It is the generosity of past and future donors that has allowed GCF to make positive social impact in our community using impact investing. To date, 37 donor investments have been made, totaling $1,275,000.

What are the social returns of impact investing in Greater Cincinnati?
To support Cultural Vibrancy, GCF invested more than $3.3 million in the revitalization of Music Hall in support of the work of the Cultural Facilities Task Force.

Economic Opportunity has been supported through the Homeownership Center of Greater Cincinnati (HOC). HOC invests in the renovation of vacant homes due to foreclosure and these homes are sold at below market value to low-income buyers. It also protects low-income buyers from foreclosure.

Donor investment in Educational Success supports Education at Work. The organization helps college students earn a salary and tuition credits so they can complete their education.

In the GCF grantmaking area of Environmental Stewardship, we’ve worked with our donors to invest in energy efficiency, reduce carbon use, and create jobs in this field through the Greater Cincinnati Energy Alliance.

Investments in Health & Wellness expand access to health care to Ohioans who currently to not have it. Through the Finance Fund, Ohioans have improved health care and dental access, and loans have been made to community health centers in the 36 Ohio counties served by The HealthPath Foundation of Ohio for equipment and facilities.

To encourage Job Creation, GCF and its donors have made investments in entrepreneurial start-ups, created high wage jobs at start-ups, and provided growth financing to well-established minority businesses through impact investments in a number of funds. By working with the following organizations, over 1,000 jobs have been created: CincyTech Seed Capital Investment Funds II, III and IV, Cincinnati USA Regional Chamber’s Minority Business Accelerator, Queen City Angels First Funds V, UpTech Fund I and II, and Cintrifuse Syndicate Fund I and II.

Investments in Strong Communities focus on foreclosure prevention, homeless shelters for women, urban core revitalization, and affordable housing. Investments have been made to the Catalytic Development Funding Corporation of Northern Kentucky, Cincinnati Center City Development Corporation, Cincinnati Development Fund, The Home Ownership Center of Greater Cincinnati, Inc., and LISC.

For more information about GCF’s impact investments, contact Robert Killins at 513-768-6151 or killinsr@gcfdn.org. If you are a donor who would like to know more about participating, please contact Phillip Lanham at 513-768-6155 or lanhamp@gcfdn.org.
GCF has invested $15.3 million into the community through 21 Impact Investing projects

- **Cincy Tech**: 940 jobs have been created since 2007
- **Uptech**: 135 tech jobs created in Northern Kentucky. Projected to reach 500 jobs by 2024
- **The Catalytic Fund**: 8 urban core projects funded in Northern Kentucky
- **Greater Cincinnati Energy Alliance**: 300,000 job hours created since 2011 and 130 homes are more energy efficient
- **3CDC**: 3 homeless shelters
- **The Homeownership Center of Greater Cincinnati**: 13 vacant & abandoned homes renovated and sold or rented. 15 homes have been saved from foreclosure in Hamilton County. 28 saved by 2020.

**Key Statistics**
- 300K job hours
- 135 tech jobs
- 130 more efficient homes
- 3 homeless shelters
- 15 homes saved
- 13 homes renovated
- 3 homes rented
- 500 in Greater Cincinnati
- 204 in Northern Kentucky
- 704 affordable housing units created

For more information, ideas, and details about options for charitable giving, ask your professional advisor or contact GCF: 513-241-2889 info@gcfdn.org www.gcfdn.org