A Conversation With... 

Dr. Mae Jemison

The First African-American Woman in Space, Entrepreneur & Advocate for Science Education

April 5, 2018
Cintas Center
In 2012, The Women’s Fund created a signature event to celebrate Women’s History Month called “A Conversation With...” We invited a female history maker to speak in an intimate setting – where she could share her journey, her triumphs and her obstacles with our supporters. We are thrilled to bring Dr. Mae Jemison to the Cintas Center on April 5, 2018. Dr. Mae Jemison is an icon, the first African-American woman in space, entrepreneur and advocate for science education at all levels. Your organization has an incredible opportunity to be front and center!

In 2012, The Women’s Fund created a signature event to celebrate Women’s History Month called “A Conversation With...” We invited a female history maker to speak in an intimate setting – where she could share her journey, her triumphs and her obstacles with our supporters. We are thrilled to bring Dr. Mae Jemison to the Cintas Center on April 5, 2018.

Dr. Mae Jemison is an icon, the first African-American woman in space, entrepreneur and advocate for science education at all levels. Your organization has an opportunity to be front and center! Corporate sponsorship packages range from $1,000 – $10,000 and benefits include complimentary tickets, logo inclusion on the promotional materials and special opportunities to be recognized at the event.

Every year, this event trends on Twitter and attracts hundreds of the top supporters from 44 zip codes across Cincinnati and Northern Kentucky. This year, our venue holds nearly 800 people and the energy around this event is already growing.
About the Women’s Fund

The Women’s Fund of The Greater Cincinnati Foundation leads our community in ensuring the economic self-sufficiency of women in our region and ignites a shared desire to improve it.

We believe, and research shows, that when you invest in women, the entire community benefits.

Although there are many factors that contribute to a woman’s ability to be self-sufficient, we focus on four areas: access to affordable, quality child care, training and education, employment, and getting more women into living-wage careers.

We dig deep.

Our research is a gift to the community. This research helps us clarify the challenges, educate leaders across the community and gives us a road map of what issues to tackle first. Our work is informed by convening on-the-ground experts including service providers, employers, agencies and working women who have first-hand experience.

We catalyze the community.

Always at the table, The Women’s Fund provides a strong voice for women, especially those striving for self-sufficiency. We equip people with the tools they need to have meaningful conversations in backyards and board rooms that lead to action.

We drive systemic change.

We advocate for policy change that will positively affect women and their families. We are a trusted, non-partisan resource for elected officials and decision makers so, together, we can solve big community problems faster.

Our Incredible Speakers

2017: Abby Wambach
Two time Olympic Gold Medalist, advocate for gender pay equity

2016: Cokie Roberts
NPR Correspondent, political commentator, award-winning broadcaster and best-selling author of “Capital Dames and Founding Mothers: The Women Who Raised Our Nation.”

2015: Lisa Ling
Groundbreaking journalist and a human rights advocate

2014: Senator Olympia Snowe
Trailblazing policymaker and champion of bipartisanship

2013: Phyllis S. Sewell
First female Senior Vice President of Federated Department Stores (now Macy’s) in the nation and breaker of glass ceilings

2012: Marian Spencer
Civil rights activist, first African-American woman to serve on Cincinnati’s City Council
2018 Sponsorship Opportunities

If you are looking to reach a highly engaged, mostly female audience, this event is the perfect fit.

<table>
<thead>
<tr>
<th>2017-2018 BENEFITS</th>
<th>Exclusive PRESENTING SPONSOR</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduce keynote speaker</td>
<td>Exclusive Benefit</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in printed event invitation</td>
<td>Prominent Logo Placement</td>
<td>Significant Logo Placement</td>
<td>Logo Included</td>
<td></td>
</tr>
<tr>
<td>Recognition in printed event program &amp; electronic event invitation</td>
<td>Prominent Logo Placement</td>
<td>Significant Logo Placement</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Logo included in event ads in local publications</td>
<td>Prominent Display</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Visual Recognition at Event</td>
<td>Prominent logo on stage screen &amp; VIP reception</td>
<td>Logo included on stage screen and VIP reception</td>
<td>Logo included on stage screen</td>
<td>Logo included on stage screen</td>
</tr>
<tr>
<td>Verbal recognition from podium</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary Tickets</td>
<td>6 VIP 10 General Admission</td>
<td>4 VIP 6 General Admission</td>
<td>2 VIP 4 General Admission</td>
<td>4 General Admission</td>
</tr>
</tbody>
</table>

Investments from sponsors, like you, allows us to better understand and address the economic disparities and barriers faced by women and their families in our community.

Please join us in the movement to improve the future of women.

Checks can be made payable to The Women’s Fund and must be received by March 5, 2018. If you’d like to explore a customized benefits package or payment plan, please let us know.
A Conversation With...

**Dr. Mae Jemison**  
American engineer, physician and NASA astronaut  
April 5, 2018 | Cintas Center | Schiff Family Conference Center

**Our Audience**

- 70%+ Women  
- Well-Educated  
- Diverse in Ethnicity, Race and Age  
- Mostly Upper Middle Class  
- Influencers Among Their Peers and Professional Contacts

**Our Testimonials**

“Bravo!”  
“Thanks for all you do for this community!”

“If we want to break the cycle of poverty, we have to start early with childhood education. #ConvoWithCokie”

“You are all AWWWSOME! Great event, very successful!”

“Oh! What a night!”

“...hit it out of the park!!”

---

**Sponsorship Commitment Form**

**Contact Details**

Company Name ________________________________
Main Contact Person ____________________________
E-mail _________________________   Phone _____________
Address _____________________________________
City _______________________ State _________  Zip_______

**Sponsorship Level**

___ $10,000      ___ $5,000     ___ $2,500    ___  $1,000

**Payment**

Checks can be made payable to The Women’s Fund and must be received by March 5, 2018. If you’d like to explore a customized payment plan, please let us know.

My signature indicates that I have the authority to commit my company to the sponsorship level indicated above.

Signature _________________________________
Date______________

**To make the sponsorship process as easy as possible...**

1. Please email your corporate logo to Barb Linder at linderb@gcfdn.org. We need a high resolution jpeg AND a vector logo (.eps) to ensure top print quality in all event materials.

2. Please complete and return this Commitment form to linderb@gcfdn.org

3. Join us at the event!
Lauren Jones
513–768–6123
jonesl@gcfdn.org

The Women’s Fund of
The Greater Cincinnati Foundation
200 West Fourth Street
Cincinnati, OH 45202

cincinnatiwomansfund.org