

A Conversation with...  
**COKIE ROBERTS**

April 5, 2016  
 Cintas Center, 5:30pm



## SPONSORSHIP OPPORTUNITIES

Benefits	Presenting \$10,000	\$5,000	\$2,500	\$1,000
Exclusive to one company	✓			
Company mentions in social media, newsletter and advertisements	✓			
Opportunity to introduce keynote speaker to the podium	✓			
Logo recognition at event	Prominent recognition at pre-event gathering, VIP Reception and on-stage	At pre-event gathering and VIP Reception		
Recognition on printed event invitation	✓	✓		
Verbal recognition from podium	✓	✓		
Recognition on electronic event invitation	✓	✓	✓	
Complimentary VIP Tickets	8	6	4	2
Recognition in program	Prominent logo recognition	Significant logo recognition	Logo recognition	Name listing

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## FAST FACTS

### PAST SPEAKERS



Lisa Ling  
2015



Olympia Snowe  
2014



Phyllis Sewell  
2013



Marian Spencer  
2012

ATTENDANCE IN 2015:

# 453



**"Exceeded expectations!**  
Loved the venue, the speaker, the reception and met interesting people and had good conversations!"

**"This was the best thing I've done this year."**

### OUR AUDIENCE

- 70%+ women
- well-educated
- diverse in ethnicity, race and age
- mostly upper middle class
- influencers among their peers and professional contacts



Our event was the #2 trend on Twitter in Cincinnati.

**#AmazeLing**