Steps in Developing a Mission Statement

These questions will help you draft your own philanthropic mission statement.

1. How have you given to charity in the past? What, if anything, would you like to do differently?

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2. List your selected values:
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3. List your selected issues:
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4. Describe the difference you would like to make:
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5. Write down the relationships you see among your values and interests.

Example: “My top three values are community, justice and respect and my top three issue areas are seniors, poverty and homelessness/housing. The relationship I see is that in order for everyone to live in a just community, all seniors must have enough financial support, including good housing, to lead their lives with respect.”

Your turn:
________________________________________________________________
6. Write your mission statement.

Example: “I want to see social justice, economic redistribution and racial harmony. Therefore, I work for, donate to and volunteer with organizations that involve ordinary people in confronting and changing the institutions and public policies that affect their lives. I especially like to support those organizations in which I am personally involved.”

Your turn

First draft of mission statement:

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Second draft of mission statement:

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Final draft of mission statement:

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