



Racial Equity Matters

Sponsorship Opportunity

At GCF, we believe that the pursuit of racial equity is the critical work of our generation. Research shows that racial inequity hinders economic growth, while diversity and inclusion fuel innovation and business success.

Understanding the trends and getting comfortable talking about racial equity is a fundamental first step to addressing the issue.

Please join GCF in catalyzing a movement, educating the community and making Cincinnati a more vibrant place to live.



Ellen M. Katz
President / CEO

2021 Educational Series

Groundwater

A half-day introduction to racial equity using data, stories and a shared vocabulary to illustrate the structural and cross-sector nature of racism.

5 Sessions
~500 participants

Phase 1

With the Groundwater session under your belt, this incomparable two-day history lesson provides for deeper exploration and understanding.

10 Sessions
~300 participants

Impact Circles

Join an intimate group of past participants to continue the conversation around race and equity and to discuss ways this knowledge can impact your life and your work.

5 Sessions
~150 participants

“These sessions hit me on several levels, showing me the advantage I had not previously recognized and how that privilege contributed to what I have been able to achieve in business. I want to make sure a significant portion of the philanthropic funds I give in the future are focused on systemic change.”

- Mike Brandy, President
Brandicorp





**GREATER
CINCINNATI
FDN.**



Racial Equity Matters

Sponsorship Levels

Presenting Sponsor

\$100,000

- Named series (i.e. REM presented by your organization)
- Welcome video message
- Report to the community
- Opportunity to host a session
- Exclusive sponsorship
- 60 seats across series
- Branded series of Racial Equity Matters stories
- Branded invitation to share
- Social/PR opportunities + media coverage
- Logo recognition on signage

Visionary Sponsor

\$50,000

- Closing message
- Opportunity to host a session
- 30 seats across series
- Branded invitation to share
- Social/PR opportunities + media coverage
- Logo recognition on signage

Leadership Sponsor

\$25,000

- Opportunity to host a session
- 15 seats across series
- Social/PR opportunities + media coverage
- Logo recognition on signage

Solidarity Partner

\$10,000

- 5 seats across series
- Social/PR opportunities + media coverage
- Recognition on signage



For more information or to secure your sponsorship,
please contact:

Colleen McCarthy Blair
Sr. Director, Donor Services
513-768-6134
Colleen.Blair@gcfdn.org
gcfdn.org/REM



Racial Equity Matters

Sponsorship Commitment

Name _____

Company Name _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Indicate the sponsorship level below:

- Presenting Sponsor \$100,000
- Visionary Sponsor \$50,000
- Leadership Sponsor \$25,000
- Solidarity Partner \$10,000
- Other _____

- Enclosed is my gift
- Please transfer from my GCF fund:
_____ (fund name)
- Please contact me to arrange for my gift
- Please send me a reminder in
_____ (month)
- I will charge my gift by visiting gcfnd.org/supportREM

For more information, please contact Colleen McCarthy Blair at 513-768-6134.

To secure a sponsorship mail this form to:

Greater Cincinnati Foundation
Attn: Colleen McCarthy Blair
720 E. Pete Rose Way, Suite 120
Cincinnati, OH 45202

Or email to: Colleen.Blair@gcfnd.org