PRIORITIZING YOUR ISSUES

Write your thoughts here:

PASSION
- What are your “voting issues”? “If a candidate didn’t support X, I would not be able to support them.”
- What causes or issues do you spend your time talking about or working to change?

EXPERIENCE OR EXPERTISE
- What issues have impacted you personally?
- In what areas do you have relevant expertise or personal insights?

URGENCY
- Which of these issues are:
  - Time sensitive
  - Being currently debated/threatened
  - Not being talked about
- Can this issue be addressed at the local level in some way?

WHERE DO YOUR ANSWERS INTERSECT?

Take a moment to reframe your issue (or issues) into a positive opportunity for change, by creating a “How Might We” question. Example: “Poor transportation options in low-income communities” becomes “How might we improve public transportation to connect low-income communities to job centers.”

HOW MIGHT WE...