

SPARK

Parties

You pick the space, we'll bring the SPARK!

Women's Fund SPARK parties, our annual fundraising event, provide spaces for you to plug into systems-level change for women in our region. With our "watch-party" style event, you will:

- × Experience being a part of the Women's Fund tribe,
- × Leave equipped to reduce barriers to women's economic self-sufficiency and
- × Ignite energy with like-minded people.

Participation is a minimum donation to the Women's Fund of \$50.



Party Host FAQs

When and where can I host a SPARK party?

We would like for you to host your SPARK Party anytime from Friday, September 24th through Sunday, September 26th. **SPARK with us live on Saturday, September 25th at 2pm EST.**

Choose a time that is best for you and your guests – your party could be a Friday afternoon happy hour, Saturday brunch, or Sunday lunch. SPARK Parties can be held at your home, in your backyard, at your office, or in any community space welcoming social gatherings.

*Who should I invite to my SPARK Party?**

SPARK Parties are a great way to share and introduce the work of the Women's Fund – you can invite friends, family, co-workers, neighbors, sorority sisters/fraternity brothers, book club members, friends within professional networking groups, etc.

Do you know men that care about women's equality? Invite those guys who get it and those you wish would understand the importance of our work.

Do you know that it's not too early to talk about equity with our kids? We welcome the presence of our youth, as they will be our gender equity advocates & leaders of the future.

It is our desire that these SPARK parties become collective places of strength & action all while witnessing diversity & inclusion through the experiences provided, participants during the weekend, venue, conversations had, etc.



What happens at a SPARK party?

The magic of SPARK Parties is that each one will be unique. What ties us together is the work of Women's Fund. Every SPARK Party should provide an opportunity to watch our engaging program and create a safe space for dialogue.

Below is an example of how a SPARK party might flow:

3:30pm	Guests begin to arrive
3:30pm-4pm	SPARK Party experience begins
4pm – 4:40pm	Views the SPARK party program
4:45pm-5:30pm	Guests converse about how they might SPARK action
5:30pm	Guests leave

What technology do I need access to in order to host a SPARK party?

The Women's Fund is curating an engaging and inspiring program (lasting 40 minutes) sure to SPARK your interest in finding your place of strength in our collective movement to minimize or eliminate barriers to women's economic self-sufficiency in our region.

Access to the dedicated event page will be available one week before the live stream. You will be able to view this content from your smart tv, computer, tablet, mobile device or even project it.

Don't know how? Not a problem! The Women's Fund is here to help and will be sharing tips and tricks along the way.

What resources will the Women's Fund provide?

When you sign up to be a SPARK Party host you will receive a link to a survey. Please complete this questionnaire so we can better understand your capacity. Next we'll send you a welcome package in the mail, a digital promotion & communications package, and monthly items of surprise and delight!

As a host you will also receive a SPARK Party Kit. It will come in two parts. Upon registration completion, you will receive access to an electronic invitation to send to guests you want to attend your SPARK experience.

Prior to the event (tentatively a week before), you will receive your SPARK Party Kit in the mail. Within your kit, you will find SPARK Party items, Women's Fund collateral materials, and a special gift!

Additionally, we will provide some food and beverage catering ideas to enhance your SPARK Party experience and support our regional vendors.



As a SPARK Party host, am I responsible for any fundraising?

NO! You provide the experience and the Women's Fund will do the rest. From the virtual program to the materials in the SPARK Party kits, guests will be invited to support the Women's Fund through giving, in a way that is meaningful to them.

Participation is a minimum donation of \$50 to the Women's Fund. Other levels of philanthropic support are suggested on the registration page for those individuals who would like to add more SPARK to our mission.

What do I do after my party?

Feel good about your part in SPARKing action towards causing systems change for women in our region.

If any guests made donations and gave you the response envelopes, please mail them back to the Women's Fund pre-addressed envelope included in your SPARK Party kit.

**The Women's Fund
720 E. Pete Rose Way, Suite 120
Cincinnati, OH 45202**

If you or your party guests have any questions about the work of the Women's Fund, feel free to reach out to **womensfund@gcfdn.org**.

Thank you so much for your participation in our signature fundraising event for 2021!

**The Women's Fund of the Greater Cincinnati Foundation cares about your health and safety. All SPARK parties must comply with local, state, and federal orders and guidelines for social gatherings in effect at the time of your SPARK Party. We know that this can be confusing, so we recommend checking state and local public health orders for preventing the spread of COVID-19. You can also reference federal orders and guidelines. As the date for SPARK parties launch approaches, we will provide more information*

for hosts and guests based on the guidelines and orders in effect at that time.



Do You Have Additional Questions?

We'll be hosting informational sessions! Mark your calendar for these dates, a registration link will be shared soon:

June 25th 12-12:45pm
July 16th 2-3pm
August 27th 2-3pm

Hosts can reach out to:

Kate Tepe
kate.tepe@gcfdn.org

