

## **The Greater Cincinnati Foundation**

Consolidated Financial Statements  
Years Ended December 31, 2020 and 2019  
with Independent Auditors' Report

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## **INDEPENDENT AUDITORS' REPORT**

To the Governing Board of  
The Greater Cincinnati Foundation:

### **Report on the Consolidated Financial Statements**

We have audited the accompanying consolidated financial statements of The Greater Cincinnati Foundation (a not-for-profit organization), which comprise the consolidated statements of financial position as of December 31, 2020 and 2019, and the related consolidated statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the consolidated financial statements.

### **Management's Responsibility for the Consolidated Financial Statements**

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of The Greater Cincinnati Foundation as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*Clark, Schaefer, Hackett & Co.*

Cincinnati, Ohio  
May 26, 2021

The Greater Cincinnati Foundation  
Consolidated Statements of Financial Position  
December 31, 2020 and 2019

	2020	2019
<b>Assets:</b>		
Cash and cash equivalents	\$ 66,738,901	76,867,514
Contributions receivable	27,749,561	27,874,437
Accrued interest receivable	358,494	522,701
Investments at fair value	746,816,642	643,478,580
Investments, other:		
Annuities	504,884	500,746
Program related investments	<u>9,001,520</u>	<u>4,585,272</u>
Total investments, other	<u>9,506,404</u>	<u>5,086,018</u>
Total investments	<u>756,323,046</u>	<u>648,564,598</u>
Property and equipment, net	1,391,217	1,265,410
Operating lease right-of-use asset	2,064,235	2,274,424
Other assets	<u>10,459,807</u>	<u>9,291,511</u>
 Total assets	 \$ <u>865,085,261</u>	 <u>766,660,595</u>
 <b>Liabilities and net assets:</b>		
Liabilities:		
Accounts payable and accrued liabilities	\$ 464,965	388,011
Grants payable	9,393,984	1,708,683
Assets held on behalf of others	2,617,710	2,353,925
Other liabilities	3,638,214	3,845,929
Operating lease liability	<u>2,218,945</u>	<u>2,374,029</u>
Total liabilities	<u>18,333,818</u>	<u>10,670,577</u>
 Net assets:		
Without donor restrictions	772,018,647	684,660,186
With donor restrictions	<u>74,732,796</u>	<u>71,329,832</u>
Total net assets	<u>846,751,443</u>	<u>755,990,018</u>
 Total liabilities and net assets	 \$ <u>865,085,261</u>	 <u>766,660,595</u>

See accompanying notes to the consolidated financial statements.

The Greater Cincinnati Foundation  
Consolidated Statement of Activities  
Year Ended December 31, 2020

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Revenues:			
Contributions	\$ 160,317,704	3,730,681	164,048,385
Net investment return	51,796,348	2,881,269	54,677,617
Change in value of perpetual trusts	(93,701)	485,191	391,490
Other	588,316	1,295,578	1,883,894
Net assets released from restrictions	<u>4,989,755</u>	<u>(4,989,755)</u>	<u>-</u>
 Total revenues	 <u>217,598,422</u>	 <u>3,402,964</u>	 <u>221,001,386</u>
Expenses:			
Charitable and philanthropic programs	125,084,681	-	125,084,681
Management and general	3,605,958	-	3,605,958
Fundraising	<u>1,549,322</u>	<u>-</u>	<u>1,549,322</u>
Total expenses	<u>130,239,961</u>	<u>-</u>	<u>130,239,961</u>
 Change in net assets	 87,358,461	 3,402,964	 90,761,425
 Net assets at beginning of the year	 <u>684,660,186</u>	 <u>71,329,832</u>	 <u>755,990,018</u>
 Net assets at end of the year	 \$ <u>772,018,647</u>	 <u>74,732,796</u>	 <u>846,751,443</u>

See accompanying notes to the consolidated financial statements.

The Greater Cincinnati Foundation  
Consolidated Statement of Activities  
Year Ended December 31, 2019

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Revenues:			
Contributions	\$ 119,009,066	2,265,790	121,274,856
Net investment return	89,737,283	6,037,789	95,775,072
Change in value of perpetual trusts	(91,667)	907,579	815,912
Other	678,245	905,874	1,584,119
Net assets released from restrictions	<u>5,774,784</u>	<u>(5,774,784)</u>	<u>-</u>
 Total revenues	 <u>215,107,711</u>	 <u>4,342,248</u>	 <u>219,449,959</u>
Expenses:			
Charitable and philanthropic programs	84,013,797	-	84,013,797
Management and general	3,143,911	-	3,143,911
Fundraising	<u>1,605,860</u>	<u>-</u>	<u>1,605,860</u>
Total expenses	<u>88,763,568</u>	<u>-</u>	<u>88,763,568</u>
 Change in net assets	 126,344,143	 4,342,248	 130,686,391
 Net assets at beginning of the year	 <u>558,316,043</u>	 <u>66,987,584</u>	 <u>625,303,627</u>
 Net assets at end of the year	 \$ <u>684,660,186</u>	 <u>71,329,832</u>	 <u>755,990,018</u>

See accompanying notes to the consolidated financial statements.

The Greater Cincinnati Foundation  
Consolidated Statement of Functional Expenses  
Year Ended December 31, 2020

	Charitable and Philanthropic Programs	Management and General	Fundraising	Total
Payroll, taxes and benefits	\$ 2,157,819	2,406,155	1,041,475	5,605,449
Grants to others	121,821,144	-	-	121,821,144
Professional fees	281,735	347,274	142,388	771,397
Advertising and promotion	121,763	144,799	62,527	329,089
Office expenses	54,004	64,432	27,732	146,168
Information technology	105,662	125,652	54,259	285,573
Occupancy	188,996	224,752	97,052	510,800
Depreciation	145,169	125,625	54,247	325,041
Insurance	12,384	16,958	6,359	35,701
Other	196,005	150,311	63,283	409,599
<b>Total expenses</b>	<b>\$ <u>125,084,681</u></b>	<b><u>3,605,958</u></b>	<b><u>1,549,322</u></b>	<b><u>130,239,961</u></b>

See accompanying notes to the consolidated financial statements.



The Greater Cincinnati Foundation  
Consolidated Statement of Functional Expenses  
Year Ended December 31, 2019

	Charitable and Philanthropic Programs	Management and General	Fundraising	Total
Payroll, taxes and benefits	\$ 2,235,366	2,026,165	1,043,905	5,305,436
Grants to others	80,262,483	-	-	80,262,483
Professional fees	247,370	240,850	118,507	606,727
Advertising and promotion	181,545	172,689	88,559	442,793
Office expenses	182,480	173,578	89,015	445,073
Information technology	91,162	86,715	44,469	222,346
Occupancy	222,727	211,862	108,647	543,236
Depreciation	249,184	49,025	25,142	323,351
Insurance	12,964	12,331	6,323	31,618
Other	328,516	170,696	81,293	580,505
<b>Total expenses</b>	<b>\$ 84,013,797</b>	<b>3,143,911</b>	<b>1,605,860</b>	<b>88,763,568</b>

See accompanying notes to the consolidated financial statements.

The Greater Cincinnati Foundation  
Consolidated Statements of Cash Flows  
Years Ended December 31, 2020 and 2019

	2020	2019
Cash flows from operating activities:		
Change in net assets	\$ 90,761,425	130,686,391
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Net realized and unrealized gain on investments	(43,520,685)	(82,025,483)
Change in value of perpetual trusts	(391,490)	(815,912)
Depreciation	325,041	323,351
Amortization of operating lease right-of-use asset	210,189	162,107
Effects of change in operating assets and liabilities:		
Receivable and other assets	(879,213)	134,880
Accounts payable and accrued liabilities	76,954	53,412
Grants payable	7,685,301	(409,983)
Assets held on behalf of others	263,785	110,216
Other liabilities	(207,715)	(46,677)
Operating lease liability	<u>(155,084)</u>	<u>(62,502)</u>
Net cash provided by operating activities	<u>54,168,508</u>	<u>48,109,800</u>
Cash flows from investing activities:		
Purchase of property and equipment	(450,848)	(1,368,190)
Proceeds from sale of property and equipment	-	1,840,528
Proceeds from sale of investments	180,328,945	160,315,872
Purchase of investments	<u>(244,175,218)</u>	<u>(196,009,061)</u>
Net cash used by investing activities	<u>(64,297,121)</u>	<u>(35,220,851)</u>
Cash flows from financing activities:		
Payments on mortgage notes payable	<u>-</u>	<u>(122,915)</u>
Net change in cash and cash equivalents	(10,128,613)	12,766,034
Cash and cash equivalents at beginning of year	<u>76,867,514</u>	<u>64,101,480</u>
Cash and cash equivalents at end of year	\$ <u>66,738,901</u>	<u>76,867,514</u>
Supplemental Disclosure:		
Interest paid under lease obligation	\$ <u>83,967</u>	<u>37,102</u>
Commencement of operating lease right-of-use asset and lease liability	\$ <u>-</u>	<u>2,436,531</u>

See accompanying notes to the consolidated financial statements.

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

The following accounting principles and practices of The Greater Cincinnati Foundation (“GCF”) are set forth to facilitate the understanding of data presented in the consolidated financial statements.

### Organization

The consolidated financial statements of GCF include the accounts of The Greater Cincinnati Foundation, The HealthPath Foundation of Ohio (“HealthPath Foundation”) and The Public Health Fund of Ohio (“Public Health Fund”). All significant inter - organizational balances and transactions have been eliminated for purposes of this presentation.

As the region’s leading community foundation, Greater Cincinnati Foundation connects people with purpose in an eight-county region including Hamilton, Warren, Butler and Clermont counties in Ohio, Campbell, Boone and Kenton counties in Kentucky and Dearborn in Indiana. GCF is leading the charge toward a more vibrant Greater Cincinnati for everyone – now, and for generations to come.

- As a trusted philanthropic partner, GCF inspires current and future generations to invest in a more vibrant and prosperous Greater Cincinnati for all.
- As a grant maker, GCF awards millions of dollars inspired by our donors each year to organizations regionally and beyond.
- As a community leader, GCF is bringing together donors, not-for-profits, and changemakers to tackle impactful initiatives.

GCF believes the greatest change happens when people come together – in partnership, collaboration and generosity.

The HealthPath Foundation is a supporting organization of GCF whose mission is to support the health care needs of indigent Ohio citizens in a 36-county region with a current emphasis on oral health, prevention of family violence and strengthening Ohio’s safety net. The majority of the HealthPath Foundation’s Board of Trustees is appointed by GCF’s Governing Board.

The Public Health Fund of Ohio is a supporting organization established during 2020 with an irrevocable initial contribution of \$6 million. The funds are to be used exclusively for charitable purposes and managed as an endowment fund as defined in Ohio Revised Code Section 1715.51 to 1715.59. Distributions from the fund will be used to promote public health awareness and educational campaigns; offer innovative public-private approaches to our state’s most pressing needs; incubate programs at the local level that can be scalable; and foster evidence-informed approaches in local programming. The majority of the Public Health Fund’s Board of Directors is appointed by GCF’s Governing Board.

### Consolidated financial statement presentation

The consolidated financial statements are presented on the accrual basis of accounting in accordance with generally accepted accounting principles (GAAP). Net assets, revenues, gains and losses are classified based on the absence or existence of donor-imposed restrictions as follows:

- *Net assets without donor restrictions*: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of GCF.

These net assets may be used at the discretion of the GCF's management and the Governing Board.

- *Net asset with donor restrictions:* Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions that are likely to be met by the actions of the GCF or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity and only the related investment income is without donor restriction. GCF does not have net assets with perpetual restrictions at December 31, 2020 and 2019.

### **Net asset classifications**

GCF applies the Financial Accounting Standards Board ("FASB") guidance on the net asset classification of donor-restricted endowment funds for a not-for-profit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA). This guidance also improves disclosures about an organization's endowment funds (both donor-restricted endowment funds and board-designated endowment funds) whether or not the organization is subject to UPMIFA.

The State of Ohio adopted UPMIFA effective June 1, 2009. The Governing Board, with the advice of legal counsel, has determined that the majority of GCF's net assets do not meet the definition of endowment under UPMIFA. While not an UPMIFA-defined endowment, GCF intends many of its funds to be perpetual and manages them accordingly. Further reference to "endowment" or "endowed assets" in these notes relates to those intentions of GCF.

GCF is governed subject to its Articles of Incorporation and Bylaws and further by its adopted investment policy as well as individual gift instruments and agreements. Although GCF seeks to build endowed assets, GCF has the ability, as stated in its Articles of Incorporation, to distribute all or any part of its net income, principal, or property, in accordance with determination made by GCF's Governing Board for the purposes set forth in its restated Articles of Incorporation. As a result of the ability to distribute corpus, all contributions not classified with donor restrictions are classified as without donor restrictions for consolidated financial statement purposes.

### **Estimates**

The preparation of consolidated financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

### **Income taxes**

GCF, HealthPath Foundation and Public Health Fund are not-for-profit entities exempt from federal income taxes under the provisions of Section 501(c)(3) of the Internal Revenue Code. GCF, HealthPath Foundation and Public Health Fund have been classified as organizations other than a private foundation. GCF is subject to unrelated business income tax on a portion of its income. There was no tax due in 2020 or 2019. Management believes HealthPath Foundation and Public Health Fund do not receive revenue subject to unrelated business income regulations.

GCF's income tax filings are subject to audit by various taxing authorities. GCF's policy with regards to interest and penalties is to recognize interest through interest expense and penalties through other

expense. In evaluating GCF's tax provision and tax-exempt status, interpretations and tax planning strategies were considered. GCF believes its estimates are appropriate based on the current facts and circumstances.

#### **Cash and cash equivalents**

GCF considers money market funds and all highly liquid debt instruments with an original maturity of three months or less to be cash equivalents.

#### **Concentration of credit risk**

GCF maintains its cash in deposit accounts, which, at times, may exceed federally insured limits. GCF has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash.

#### **Investments**

Investments in common stocks, bond and demand notes, collective investments and mutual funds are carried at fair value. When available, fair value is determined by quoted market prices in an active market. In situations in which quoted market prices are not available, GCF uses appraised value, net asset value (or its equivalent), or other observable inputs such as benchmark yields, reported trades, broker/dealer quotes, issuer spreads, benchmark securities, bids, offers and reference data market research publications. GCF also invests in real estate investments and private equity and hedge funds, which are primarily held through limited partnerships or fund of funds. The estimated fair values of these limited partnership investments are based on valuations provided by the external investment managers or general partners, adjusted for cash receipts, disbursements and significant known valuation changes. GCF believes the carrying values of these investments are a reasonable estimate of fair value. Because these investments are not readily marketable, their estimated value is subject to uncertainty and, therefore, may differ from the value that would have been used had a ready market for such investments existed. Such differences could be material. (See note 3)

GCF maintains pooled investment accounts for its endowments. Investment income and realized and unrealized gains and losses from securities in the pooled investment accounts are allocated monthly to the individual endowments based on the relationship of the fair value of the interest of each endowment to the total fair value of the pooled investment accounts, as adjusted for additions to or deductions from those accounts. The amounts held for others are also a component of the pooled investment fund and reflect the funds held by GCF for the benefit of outside parties. Net changes in fair value of investments and realized gains (losses) on investments disposed are accumulated with interest and dividends received net of investment expenses and are reported in the consolidated statements of activities as net investment return.

#### **Program related investments**

GCF has program related investments in local entities. These investments include both loans that bear interest at rates from 1% to 3% at December 31, 2020 and 2019 and in limited ownership interests of various companies accounted for on the cost basis. These amounts are expected to be returned to GCF at a later date.

#### **Annuities**

GCF has investments in various annuity contracts that are recorded at contract value.

**Risks and uncertainties**

Investment securities are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in risks and values of investment securities will occur in the near term and, that such changes could materially affect the amounts reported in the consolidated statements of financial position.

**Property and equipment**

Property and equipment are stated at historic cost, or at fair value if donated or impaired, less accumulated depreciation. GCF maintains a capitalization threshold of \$10,000 as a group addition with individual items exceeding \$500 and individual additions over \$3,000. Depreciation is determined using the straight-line method based upon the estimated useful lives of the related assets.

**Contributions**

GCF reports contributions as support without donor restrictions, except for additions to assets held on behalf of others, which are reported as a liability. The Bylaws of GCF include a variance provision and powers modification, giving the Governing Board the power to vary the use of a fund if a restriction is expressed by a donor. Based on these provisions, all contributions received by GCF are reported as support without donor restrictions when an unconditional promise to give is received. Contributions receivable are reported as support with donor restrictions until paid, unless received and paid in the same period. Contributions are recorded at fair value at the date of donation.

A restriction expires when the stipulated time period has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. GCF records contributions, investment and endowment income with donor restrictions that are met in the same period as net assets without donor restrictions in the accompanying consolidated statements of activities.

Unconditional contributions are recorded when the promise to give is received. Grant revenue is recorded when the grant is awarded, unless conditional by nature. Conditional grants are generally received to reimburse eligible expenses. Reimbursement-type grant revenue is recorded as revenues without donor restrictions when the related eligible costs are incurred. Conditional promises to give are not material to the financial statements at December 31, 2020. Cash received under reimbursable grants in advance of the eligible expenses being incurred is recorded as refundable advances. Revenues from sources other than contributions are reported as increases in net assets without donor restrictions. Expenses are reported as decreases in net assets without donor restrictions.

**Functional expense allocations**

The consolidated financial statements report certain categories of expenses that are attributable to one or more programs or supporting functions of GCF. Program operating expenses primarily pertain to the charitable and philanthropic grants GCF provides. Expenses are directly applied when applicable and are otherwise allocated to programs or support services. Expenses have been allocated based upon estimated head counts for each function with the exception of grants to others. These expenses have been classified based upon the actual direct expenditures for natural classes. All fundraising costs are charged to fundraising expenses and thus, there are no joint costs.

**Advertising and promotion costs**

Advertising and promotion costs are expensed as incurred.

**Subsequent events**

GCF evaluates events and transactions occurring subsequent to the date of the consolidated financial statements for matters requiring recognition or disclosure in the consolidated financial statements. The accompanying consolidated financial statements consider events through May 26, 2021, the date on which the consolidated financial statements were available to be issued.

**2. CONTRIBUTIONS RECEIVABLE:**

GCF has received unconditional promises to give that are reported at their net present value. Amounts due greater than one year are discounted at an annual rate between 2.49% - 3.38% to recognize the present value of future cash flows in the year the promise was made. Management believes all amounts due are fully collectible.

The following table summarizes the contributions receivable as of December 31:

	<u>2020</u>	<u>2019</u>
Due within one year	\$ 10,481,217	3,944,241
Due within two to five years	15,545,552	18,159,661
Due over five years	3,365,297	8,000,545
Less discount	<u>(1,642,505)</u>	<u>(2,230,010)</u>
Balance at end of the year	<u>\$ 27,749,561</u>	<u>27,874,437</u>

**3. FAIR VALUE MEASUREMENTS:**

Generally accepted accounting principles defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. It also establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value as follows:

Level 1 – Valuations based on quoted prices in active markets for identical assets or liabilities that GCF has the ability to access. Valuation adjustments are not applied to Level 1 instruments. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation of these items does not entail a significant degree of judgment.

Level 2 – Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, directly or indirectly.

Level 3 – Valuations based on inputs that are unobservable and significant to the overall fair value measurement.

The availability of observable inputs can vary and is affected by a wide variety of factors. To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgment. Accordingly, the degree of judgment exercised in determining fair value is greatest for instruments categorized in Level 3.

**Valuation policy, techniques, inputs, and process**

The Chief Financial Officer (“CFO”), under the supervision of GCF’s Investment Committee, determines the fair value measurement policies and procedures in consultation with Fund Evaluation Group, LLC. These policies and procedures are reassessed at least annually to determine if the current valuation techniques are still appropriate. At that time, the unobservable inputs used in fair value measurements are evaluated and adjusted, as necessary, based on current market conditions and other third-party information. In determining the reasonableness of the methodology, the CFO and the Investment Committee evaluate a variety of factors including a review of existing agreements, economic conditions, and industry and market developments.

The carrying amounts of financial instruments including cash and cash equivalents, other receivables, accounts payable, and short-term debt approximated fair value as of December 31, 2020 and 2019.

Level 1 assets are valued using fair value methods and assumptions on investments consisting of money market funds, mutual funds, equity and debt securities and are based on the Level 1 market approach.

Level 3 investments consist of beneficial interest in perpetual and remainder trusts. GCF calculates the fair value of its beneficial interests in perpetual and remainder trusts based on the fair value of the underlying assets in the trusts as determined by the third-party trustees multiplied by GCF’s percentage of ownership. The third-party trustees control the investments in the Trust and makes all management and investment decisions. The trust assets are valued at quoted market prices for stocks, bonds, mutual and exchange traded funds. GCF, as the beneficiary, does not have authority to manage these investments; however, the applicable trustee banks follow Ohio Trust Code for prudent asset management and diversification. The value of the beneficial interest in perpetual and remainder trusts will increase or decrease with an increase or decrease in the value of the underlying assets.

GAAP allows for the use of a practical expedient for the estimation of the fair value of investments in investment companies for which the investment does not have a readily determinable fair value. The practical expedient used by GCF to value alternative investments is the net asset value (NAV) per share, or its equivalent. Because some of these investments are not readily marketable, their estimated value is subject to uncertainty and therefore may be different from the value that would have been used had a ready market for such investments existed. The net asset values provided by fund administrators consider variables such as the financial performance of underlying investments, recent sales prices of underlying investments and other pertinent information. In addition, actual market exchanges at year-end provide additional observable market inputs of the exit price. GCF, relying on the work of its investment consultants, reviews valuations and assumptions provided by fund administrators for reasonableness and believes that the carrying amounts of these financial instruments are reasonable estimates of fair value.

GCF has additional funding commitments related to the alternative investments in the amount of \$28,971,000 and \$26,480,000 as of December 31, 2020 and 2019, respectively.

GCF has a total of sixteen private equity investments. Six of these investments allow for redemption amounts invested with notification of 10 - 65 calendar days prior to the last business day of each quarter. The other investments do not allow for redemptions.



The Greater Cincinnati Foundation  
Notes to the Consolidated Financial Statements  
December 31, 2020 and 2019

The following tables present the assets as of December 31, 2020 and 2019 that are measured at fair value on a recurring basis and are categorized using the fair value hierarchy.

	December 31, <u>2020</u>	Quoted prices in active markets for identical assets or liabilities <u>(Level 1)</u>	Significant other observable inputs <u>(Level 2)</u>	Significant unobservable inputs <u>(Level 3)</u>
Investments:				
Collective investment and mutual funds	\$ 384,673,682	384,673,682	-	-
Bonds and demand notes	82,114,922	82,114,922	-	-
Common stocks	104,284,436	104,284,436	-	-
Beneficial interest in perpetual and remainder trusts	<u>7,531,379</u>	<u>-</u>	<u>-</u>	<u>7,531,379</u>
Total assets in the fair value hierarchy	578,604,419	<u>571,073,040</u>	<u>-</u>	<u>7,531,379</u>
Investments measured at net asset value	<u>168,212,223</u>			
Investments at fair value	\$ <u>746,816,642</u>			
	December 31, <u>2019</u>	Quoted prices in active markets for identical assets or liabilities <u>(Level 1)</u>	Significant other observable inputs <u>(Level 2)</u>	Significant unobservable inputs <u>(Level 3)</u>
Investments:				
Collective investment and mutual funds	\$ 296,495,967	296,495,967	-	-
Bonds and demand notes	20,778,587	20,778,587	-	-
Common stocks	148,213,176	148,213,176	-	-
Beneficial interest in perpetual and remainder trusts	<u>7,189,758</u>	<u>-</u>	<u>-</u>	<u>7,189,758</u>
Total assets in the fair value hierarchy	472,677,488	<u>465,487,730</u>	<u>-</u>	<u>7,189,758</u>
Investments measured at net asset value	<u>170,801,092</u>			
Investments at fair value	\$ <u>643,478,580</u>			

#### 4. PROGRAM RELATED INVESTMENTS:

GCF has program related investments as part of its Impact Investing program. Under the program, GCF has made strategic loans and equity investments in certain organizations within the Greater Cincinnati area that will further advance the strategic objectives of GCF. Total program related investments are summarized as follows at December 31:

	<u>2020</u>	<u>2019</u>
Gross loans receivable	\$ 6,501,735	2,905,100
Less provision for loan losses	<u>(61,000)</u>	<u>(61,000)</u>
Net loans receivable	6,440,735	2,844,100
Equity positions	<u>2,560,785</u>	<u>1,741,172</u>
Balance at end of the year	\$ <u>9,001,520</u>	<u>4,585,272</u>

##### Loans receivable portion of program related investments

The program related investment loans are originated by GCF which utilizes an evaluation process for each loan under consideration. The process is facilitated by an outside consultant, which completes the due diligence on each loan. Once that process is complete, GCF utilizes a loan review committee, made up of GCF staff, GCF Board members and community volunteers with experience in the lending process, to review the loan package. All loans are originated based on the same underwriting criteria and are considered one asset class. The loan loss assumptions used to determine the allowance for loan losses are based on the loss history from similar loan funds utilized by other third parties.

The loans currently bear interest at 1%-3% and are due at various times through December 2030. The source of funds for these investments is from GCF's endowment and certain donor-advised funds. All loans are current, accruing and performing as of December 31, 2020 and thus no loans have been placed on nonaccrual status. All loans were collectively evaluated for impairment. There were no individually impaired loans nor were any loans charged off during 2020 and 2019.

Activity in the allowance for loan losses is as follows for 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Balance at beginning of the year	\$ 61,000	61,000
Provision for loan losses	<u>-</u>	<u>-</u>
Balance at end of the year	\$ <u>61,000</u>	<u>61,000</u>

##### Equity portion of program related investments

GCF has also taken equity positions in various local public-private seed-stage investors whose mission is to strengthen the regional economy by driving talent and capital into scalable companies in the Greater Cincinnati area. These investments are recorded at GCF's original cost to invest less any distributions and impairment. Management has determined no impairment exists for these investments at December 31, 2020 and 2019.

**5. OTHER ASSETS:**

Other assets consist primarily of property and insurance policies for which GCF has been named beneficiary and owner. Insurance policies have been valued at the present value of their expected future cash flows with a liability recognized (included in other liabilities) for the amount that will be paid to other organizations upon the death of the donor.

**6. PROPERTY AND EQUIPMENT:**

Property and equipment consist of the following at December 31:

	<u>2020</u>	<u>2019</u>
Leasehold improvements	\$ 548,335	529,914
Software	572,231	447,076
Equipment	799,986	650,830
Furniture	<u>362,330</u>	<u>362,330</u>
	2,282,882	1,990,150
Less accumulated depreciation	<u>(891,665)</u>	<u>(724,740)</u>
	<u>\$ 1,391,217</u>	<u>1,265,410</u>

**7. MORTGAGE NOTE PAYABLE:**

GCF had a mortgage note payable from PNC Bank with an adjustable interest rate based on the average yield on United States Treasury Securities. The mortgage payable balance was paid in full in conjunction with the sale of the building during 2019.

**8. GRANTS PAYABLE:**

Grants payable in the accompanying consolidated statements of financial position are approved for payment and are due as follows at December 31:

	<u>2020</u>	<u>2019</u>
Due within one year	\$ 4,407,764	1,708,683
Due within two to five years	5,008,334	-
Less discount	<u>(22,114)</u>	<u>-</u>
	<u>\$ 9,393,984</u>	<u>1,708,683</u>

Amounts due greater than one year are discounted at an annual rate of 0.17% to recognize the present value of future cash flows in the year the payment approval was made.

**9. LEASE OBLIGATION:**

During 2019, GCF entered into a lease for a new facility which commenced on August 1, 2019 and will terminate in July 2034. The lease includes rent escalation provisions based on an annual inflation adjustment of 2.25% from a monthly base rent of \$18,190. Based on an estimated discount rate of 3.0%, GCF recognized an operating lease right of use asset and related liability of \$2,436,531 at the lease inception. The lease provides the option to renew for two five-year periods at then market rates. Due to the changing needs of the community GCF serves, it is unknown at this time if the renewal options will be exercised. GCF has elected to implement the practical expedient of not separating lease components from nonlease components.

During 2020 and 2019, GCF charged \$83,967 and \$37,102, respectively, to interest expense under this lease and straight-line rent expense of \$239,051 and \$99,605, respectively.

Future minimum payments due under this lease are as follows at December 31:

2021	\$ 225,284
2022	230,352
2023	235,536
2024	240,835
2025	246,254
Thereafter	<u>1,645,856</u>
	2,824,117
Less imputed interest	<u>(605,172)</u>
	<u>\$ 2,218,945</u>

**10. NET ASSETS WITH DONOR RESTRICTIONS:**

Net assets with donor restrictions are restricted for the following purposes at December 31:

	<u>2020</u>	<u>2019</u>
Subject to expenditure for a specific purpose:		
Purpose restrictions	\$ 7,784,157	6,362,953
Healthcare needs of indigent Ohio citizens	<u>31,667,699</u>	<u>29,902,684</u>
	39,451,856	36,265,637
Subject to the passage of time:		
Contributions receivable	27,749,561	27,874,437
Subject to spending policy and appropriation:		
Beneficial interest in perpetual and remainder trusts	<u>7,531,379</u>	<u>7,189,758</u>
Total net assets with donor restrictions	<u>\$ 74,732,796</u>	<u>71,329,832</u>

**11. NET ASSETS RELEASED FROM RESTRICTION:**

In 2020 and 2019, respectively, \$4,989,755 and \$5,774,784 of net assets, were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

**12. ENDOWMENTS:**

GCF has adopted investment and spending policies for board-designated endowment assets. Endowment net asset composition by type of fund is as follows at December 31:

	<u>2020</u>	<u>2019</u>
<b>Endowment Funds:</b>		
Agency	\$ 2,617,710	2,353,925
General purpose	125,587,476	116,519,540
Field of interest	94,989,346	87,864,107
Scholarship	45,712,761	43,758,775
All other designated	<u>158,446,176</u>	<u>149,535,411</u>
Total endowment funds	\$ <u>427,353,469</u>	<u>400,031,758</u>
<b>Non-endowment funds:</b>		
Donor advised	\$ <u>387,730,275</u>	<u>326,055,574</u>

Changes in endowment net assets are as follows for the years ended December 31:

	<u>2020</u>	<u>2019</u>
<b>Endowment Funds:</b>		
Endowment net assets-beginning of year	\$ 400,031,758	332,429,859
Net investment returns	31,837,647	47,485,768
Contributions	25,845,335	33,753,312
Amounts appropriated for expenditure	(32,482,003)	(15,155,315)
Other changes	<u>2,120,732</u>	<u>1,518,134</u>
Change in endowment net assets	<u>27,321,711</u>	<u>67,601,899</u>
Total endowment funds	\$ <u>427,353,469</u>	<u>400,031,758</u>

**Return objectives and risk parameters**

GCF has adopted investment and spending policies for endowment assets that attempt to preserve the long-term, real purchasing power of assets while providing a relatively predictable and growing stream of annual distributions in support of GCF. The return objective shall be accomplished using a balanced portfolio comprised of equity, fixed income, hedge funds and private capital assets. The performance objectives will be measured against appropriate industry benchmarks such as the S&P 500 Index,

Thomson One All Private Capital Index, Thomson One Private Real Estate Index, Thomson One Private Natural Resource Index, Russell Midcap Index, Russell 2000 Index, MSCI EAFE Index, MSCI Emerging Markets Index, S&P Developed BMI Property Index, Bloomberg Barclays US Aggregate Index, Bloomberg Barclays US Corporate High Yield Index, Bloomberg Barclays US Tips Index, Alerian MLP Index, Bloomberg Barclays Credit A Index, Bloomberg Commodity Index, JPM Non-US Global Bond Index, HFRI FOF: Strategic Index and HFRI FOF: Conservative Index. The current long-term return objective is to return 4.75% plus inflation. Actual returns in any given year may vary from this amount.

#### **Strategies employed for achieving objectives**

To satisfy its long-term rate-of-return objectives, GCF relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). GCF targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

For assets carried at net asset value, the following investment strategies apply: the investment objective for absolute return funds is long-term capital appreciation with less volatile and/or uncorrelated returns. Absolute return funds include non-traditional investment strategies where most of the underlying securities may or may not be traded on public exchanges. This asset class includes a variety of active strategies, including arbitrage, event-driven, market neutral, long-short equity and distressed investing. The investment objective for hedged equity is long-term capital appreciation with lower than market volatility. Hedged equity funds include non-traditional investment strategies where most of the underlying securities are traded on public exchanges. Managers in this class can be long or short in equity positions and utilize options, futures and other derivatives.

#### **Spending policy and how the investment objectives relate to spending policy**

GCF has a policy of appropriating for distribution a maximum target amount of the fair value (which is the original contribution plus all recorded dividends and interest and all appreciation realized on the funds' investments) of the funds that fall under the auspices of the Ohio Institutional Trust Funds Act (Act) of 1999. Such Act, with certain limitations, provides for GCF to apply its policy whereby the annual distribution is to be based on a percent (which is currently 4.75%) of the average market value of the invested contributions over a prior number of periods (which is currently determined on a rolling twenty-quarter average). In establishing this policy, GCF considered the long-term expected return on its endowment. Accordingly, this spending policy should, over time, protect the inflation-adjusted value of the endowment and, consequently, allow inflation-adjusted spending to occur into the distant future. This is consistent with GCF's objective to maintain the purchasing power of the endowment assets held into perpetuity or for a specified term as well as to provide additional real growth through new contributions and investment return.

### **13. ASSETS HELD ON BEHALF OF OTHERS:**

Assets held on behalf of others at December 31, 2020 and 2019 of \$2,617,710 and \$2,353,925, respectively, recognized in the accompanying consolidated statements of financial position are for endowments held by GCF on behalf of Cincinnati, Ohio and surrounding area not-for-profit agencies.

**14. OTHER LIABILITIES:**

Other liabilities are primarily for charitable gift annuity and pooled income fund payments which GCF is expected to pay during the life of the annuitant. Other liabilities also include life insurance policy liabilities for the amount that will be paid to other organizations upon the death of the donor for insurance policies for which GCF has been named beneficiary and/or owner.

**15. RETIREMENT PLAN:**

GCF has a 401(k) plan that covers substantially all employees. GCF's contributions were \$306,835 and \$300,401 for the years ended December 31, 2020 and 2019, respectively.

**16. CONCENTRATION OF CREDIT RISK:**

Approximately 48% of revenue was from one funding source during 2020 and 47% of revenue was from two funding sources during 2019. Approximately 51% of contributions receivable were from three funding sources in 2020 and approximately 52% of contributions receivable were from three funding sources in 2019.

**17. ECONOMIC UNCERTAINTY:**

The COVID-19 outbreak in the United States has caused business disruption through closings of GCF's offices and instability of significant funding sources. The extent of the impact of COVID-19 on GCF's operational and financial performance will depend on certain developments, including the duration and spread of the outbreak. Therefore, the impact on GCF's operations cannot be reasonably estimated and the extent to which COVID-19 may impact GCF's financial condition or results of operations is uncertain at this time. GCF has stepped forward at this critical time to address the immediate needs of the community by raising and deploying funds to support those disproportionately affected and activating the COVID-19 Regional Response Fund. Together, with funding partners and individuals from the community, GCF has supported over 260 nonprofits serving the region's most vulnerable individuals and families.

**18. LIQUIDITY DISCLOSURES:**

GCF is substantially supported by contributions from donors. As part of GCF's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. In addition, GCF invests cash in excess of daily requirements in investments as deemed appropriate.

The Greater Cincinnati Foundation  
Notes to the Consolidated Financial Statements  
December 31, 2020 and 2019

The following table presents the financial assets available to meet cash needs for general expenditures within one year at December 31:

	<u>2020</u>	<u>2019</u>
Financial assets:		
Cash	\$ 66,738,901	76,867,514
Contributions receivable due within one year	10,481,217	3,944,241
Accrued interest receivable	358,494	522,701
Investments at fair value	<u>746,816,642</u>	<u>643,478,580</u>
Financial assets available at year-end	<u>824,395,254</u>	<u>724,813,036</u>
Less those unavailable for general expenditures within one year due to:		
Restricted by donor with purpose restriction	39,451,856	36,265,637
Assets held for the benefit of others	2,617,710	2,353,925
Private equity investments	168,212,223	170,801,092
Beneficial interest in perpetual and remainder trusts	<u>7,531,379</u>	<u>7,189,758</u>
Total limitations on available resources	<u>217,813,168</u>	<u>216,610,412</u>
Financial assets available to meet cash needs for general expenditures within one year	\$ <u>606,582,086</u>	<u>508,202,624</u>



