Safety Net

Request For Proposals
Pre-Application Workshop

July 14, 2022
Welcome
Housekeeping Items

• Please rename yourself to include organization in name

• Submit questions through the Zoom chat throughout the presentation

• There will be a Q&A session at the conclusion of the presentation

• Any outstanding questions will receive responses via email

• Meeting is being recorded and will be posted on GCF’s website
Purpose:

To gain greater clarity regarding the content and process of the Safety Net RFP
Overview of GCF Grantmaking

• Deep concentrated investments:
  • Housing Stability
  • Economic Mobility
  • Racial Justice
  • Capacity Building

• Targeted Requests for Proposals in key sectors

• Private Foundations

Central entry point for questions or feedback: Inquiry Form
**Request for Proposals**

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Release</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>Safety Net*</td>
<td>July 6, 2022</td>
<td>Biennial – Even Years</td>
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<tr>
<td>Environmental Beautification</td>
<td>July 6, 2022</td>
<td>Biennial – Even Years</td>
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<tr>
<td>Summertime Kids &amp; Learning Links</td>
<td>January 2023</td>
<td>Annual</td>
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<tr>
<td>Educational Success*</td>
<td>January 2023</td>
<td>Biennial – Odd Years</td>
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<tr>
<td>Vibrant Arts &amp; Culture</td>
<td>July 2023</td>
<td>Biennial – Odd Years</td>
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<tr>
<td>Inclusive Communities Cohort</td>
<td>January 2024</td>
<td>Biennial – Even Years</td>
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*Multi-year Funding Opportunity:* Applicants awarded through this process will be eligible to renew their grant award for an additional year. Consideration for renewal will occur at the time of the first year follow up report.
Safety Net

Request for Proposals

Generous Donors ~ Designated Funds ~ Expect to make ~ 16-20 grants
Funding Focuses

• Ensure vulnerable residents of our region have access to food and shelter
• Increase access to well-integrated and/or trauma-informed mental health services

A few things to note:
• Grants up to $50,000.
• Funding will not be awarded for fundraising campaigns
• Review funding focus, criteria and preferences carefully.
## Timeline

<table>
<thead>
<tr>
<th>Key Steps</th>
<th>Date</th>
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<tbody>
<tr>
<td>RFP Workshop (optional)</td>
<td>Tuesday, July 12, 2022</td>
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<tr>
<td>Letter of Intent Deadline</td>
<td>Wednesday, August 3, 2022 at 5:00pm</td>
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<tr>
<td>Proposal Deadline</td>
<td>Wednesday, September 7, 2022 at 5:00pm</td>
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<tr>
<td>Decision Communicated</td>
<td>Late October</td>
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<tr>
<td>Funding Received</td>
<td>Early November</td>
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Updated Process: LOI

Evaluation of Letters of Intent

• Alignment to the Request for Proposal Purpose
• Racial Equity Approach
• Community Engagement
• Request Goals
Digging into the funding focus:

• Ensure **vulnerable residents** of our region have **access** to **food and shelter**

• Increase **access** to well-integrated and/or trauma-informed **mental health services**

What does it mean to ensure access?

Mental health includes a range of activities including prevention, intervention and treatment

What outcomes would align with this funding focus?
Applying a Racial Equity Lens

A racial equity lens is an approach that involves many components including:

• Disaggregating and analyzing data and information by race and ethnicity
• Understanding disparities and learning why they exist,
• Looking at problems and their root causes from a structural standpoint
• Naming race explicitly when talking about problems and solutions

Include how your organization is thinking about racial equity, and, if relevant, how that thinking influences your work in general, or this proposal specifically.
Community Voice & Engagement

How does your organization involve the communities you serve?

• Does your organization involve community members in the organization’s decision making or programming?
• Do you have community members with lived experience on your staff or board?
• Does your organization collect feedback from those that are served?
Thinking about evaluation

Goals
• What are you trying to achieve with this grant?
• Inspirational
• Both shorter and longer term goals

Measures
• How do you know how you’re doing?
• Concrete & measurable
• Stronger if include outcomes (not just outputs)

Methods
• How are you collecting the information you need for your measures?
• Clear
• Includes description of data collection process

Consistency is key!
Outputs vs. Outcomes

• The difference between an output and outcome is impact.

Example 1:

• Program: Community Emergency Shelter Program
• Output: 550 families will be served with basic and emergency needs, unduplicated.
• Outcome: 125 families will move from crisis to stabilization by 12 months.
Output or Outcome?

Example 2:

• Program: Mental Health Services
• Output or outcome?
  30 clients receive 1-hour therapy sessions
Output or Outcome?

Example 3:

- Program: Child mental health services
- Output or outcome?
  10% decrease in number of behavioral incidents at school
Example 4:

- Program: Shelter
- Output or outcome?

100 bed-nights provided
**Example 5:**

- Program: Shelter Program
- Output or outcome?
  
  85% of families secure stable housing exiting from shelter
10 Minute - Breakout Groups

- Introduce yourself, your role and organization
- What is an important item that makes a place feel like home for you?
- What is your favorite summer food?
Submitting LOI & Applying

Access applications through Foundant

• New to Foundant? Visit our website: www.gcfdn.org/grants
• Fill out “GCF Responsive Application” for the Safety Net RFP

• If invited to submit full proposal, attach required attachments:
  • Most recent audit or 990
  • Project budget
  • Income statement and balance sheet (2 years)
  • Organizational demographics & board list (using GCF template)
Follow-Up Reporting

• Learnings (any changes/pivots?)
• Basic numbers
  • Numbers served
  • Dollars leveraged
• Project Specific Measures
  • Project specific measures should be specific outputs and outcomes of the project as set in the proposal.
• Storytelling

If funded:
• brief check in @ 6 months
• follow up report due 12 months post award
If renewal awarded:
• brief check in @ 6 months
• Final follow up report due 12 months post renewal.
**Tips & Tricks**

- RFP and FAQs are your primary guide.
- Your application is the primary means of expressing your work to the review committee.
- Make sure to attach all required materials.
- After submission, changes to the application are challenging to make.

- GCF staff welcome invitations to regularly scheduled learning events throughout the year, such as open houses and community stakeholder meetings.
- GCF staff will do our best to respond in a timely manner throughout the process. Last minute calls are hard to address.
Group Q & A

Thank you for your important work. We look forward to learning from you.

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