



# *Boots on the Ground Fund RFP*

**Request For Proposals  
Application Workshop**



October 13, 2022

*Welcome*

# Housekeeping Items



- Meeting is being recorded and will be posted on GCF's website
- Submit questions through the Zoom chat throughout the presentation
- There will be a Q&A session at the conclusion of the presentation
- Any outstanding questions will receive responses via email





## Purpose:

*To gain greater clarity regarding the content and process of the Boots on the Ground Fund RFP*



# *Overview of Boots on the Ground*

*The City of Cincinnati and GCF are partnering to strengthen the capacity of small, community-based organizations to drive equitable change in our community.*

# *Boots on the Ground*

## **Request for Proposals**

City of Cincinnati ~ GCF Match ~ Expect to make ~ 15 – 20 grants

# *Purpose*

- Provide capacity-building grants, up to \$25,000 to empower non-profits with operating budgets of less than \$1M and located within the City of Cincinnati, to build and grow organizational effectiveness.
- Priority given to organizations that demonstrate the involvement of community members in decision making; and center the voices of those directly impacted by the organization.

# *Funding Focus*

- Homelessness prevention & access to affordable housing
- Access to affordable, healthy foods (reduction of food deserts)
- Access to healthcare and public health
- Gun violence and gang prevention
- Workforce development
- Youth development
- Mental health, behavioral health and substance use services
- Other innovative community-based efforts



# *Use of Funds*

- Support, expand or strengthen existing programs
- Launch a new program
- Develop competencies, strategies, systems and structures

## **Funding will not be awarded for:**

- Campaigns
- Capital Campaigns
- Special Events

# Proposal Timeline

| Key Steps   | Date                                   |
|---|--|
| Request for Proposal Workshop   | Thursday, October 13, 2022             |
| Non-Profit Management Workshop:<br>“Program Design, Delivery, and Evaluation” | Thursday, October 20, 2022   In-person |
| Non-Profit Management Workshop:<br>“Fundraising and Development”              | Thursday, October 27, 2022   In-person |
| Non-Profit Management Workshop:<br>“Improving Leadership and Governance”      | Thursday, November 3, 2022   In-person |
| Proposal Deadline   | Monday, October 31, 2022 at 5 PM       |
| Decisions Communicated  | Early December                         |
| Funding Received  | Late December                          |

# Eligibility Check

## Requirements

- 1) Must be classified as an IRS 501(c)(3) or utilize a fiscal agent\*

\*A fiscal agent is an established IRS 501(c)(3) that agrees to accept and oversee grant funds on behalf of the organization.

- 2) Have been in operation for more than 6 months

- 3) Annual Operating Budget of less than \$1M

- 4) 90% of the program or project directly impact residents within the City of Cincinnati

## Preferences

- 1) Based in the City of Cincinnati

- 2) Received funding from the City of Cincinnati this fiscal year (July 1, 2022 – June 30, 2023)

# *Preference will be given to organizations that...*

- Prioritize inclusion and community voice, and engage leaders of color
- Demonstrate partnerships and alignment to community-wide efforts
- Leverage learnings from their past results
- Use an asset-based approach\* when addressing the priority areas (homelessness prevention, gun violence, workforce development, youth development, mental health services and access for vulnerable residents)

*\* An asset-based approach focuses on strengths and contributes to a community's sense of pride and empowerment.*

# *Community Voice & Engagement*

## **How does your organization involve the communities you serve?**

- Does your organization involve community members in the organization's decision making or programming?
- Do you have community members with lived experience on your staff or board?
- Does your organization collect feedback from those that are served?

# Performance Measures

## Goals

- What are you trying to achieve with this grant?
- Inspirational
- Both shorter- and longer-term goals

## Measures

- How do you know how you're doing?
- Concrete & measurable
- Stronger if include outcomes (not just outputs)

## Methods

- How are you collecting the information you need for your measures?
- Clear
- Includes description of data collection process

### To learn more, attend:

Non-Profit Management Workshop:  
"Program Design, Delivery, and  
Evaluation"

Thursday, October 20 | 4 - 5 PM

In-Person

GCF | 720 E. Pete Rose Way



# *Outputs vs. Outcomes*

**The difference between an output and outcome is impact**

## **Example 1:**

- **Program:** Community Emergency Shelter Program
- **Output:** 550 families will be served with basic and emergency needs, unduplicated.
- **Outcome:** 125 families will move from crisis to stabilization by 12 months.

# *Outputs vs. Outcomes*

The difference between an output and outcome is impact

## Example 2:

- **Program:** Child Mental Health Services
- **Output:** 30 children and families receive 1-hour therapy sessions in 6 months
- **Outcome:** 10% decrease in number of behavioral incidents at school in 6 months

# *Submitting Application*

## **Access applications through Foundant**

- New to Foundant? Visit our website: [www.gcfdn.org/grants](http://www.gcfdn.org/grants)
- Fill out “Boots on the Ground Application”

## **Required attachments include:**

1. Organizational Budget (or most recent 990 if available)
2. Project Budget
3. Demographic Template
4. Key Staff Members



## *Group Q & A*

Thank you for your important work.  
We look forward to learning from you.

### **Contacts**

Adison Nelson, Director  
Charles Wright, Project Manager  
Tara Behanan, Program Officer

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