Educational Success RFP

Request For Proposals
Application Workshop

January 18, 2023
Welcome
Housekeeping Items

• Meeting is being recorded and will be posted on GCF’s website

• Submit questions through the Zoom chat throughout the presentation

• There will be a Q&A session at the conclusion of the presentation

• Any outstanding questions will receive responses via email

• Consider renaming yourself to include organization in name
To gain greater clarity regarding the content and process of the Educational Success RFP
Overview of Educational Success

The request for proposal is funded by leveraging targeted funds that have been provided by generous donors with a heart for education.

This opportunity occurs every other year with a chance for renewal after the first year.

Example: The next cycle will occur January - May 2025.

The process includes a Letter of Intent, Full Proposal Application, 6-month Check-In and a Final Report after one year.
Educational Success

Request for Proposals

Generous Donors ~ Designated Funds ~ Expect to make ~ 15 grants
Grants will be awarded for up to $30,000
Funding Focus

• To address the **sizable disparities by race and economic status** that are further amplified by educational access and attainment.

Competitive proposals will articulate...

• Support in and/or out of school educational efforts that address **disparities in educational and career attainment** for students of color and/or those of low socioeconomic status; or –

• Increase **social-emotional learning and health** for students of color and/or those of low socioeconomic status.
Digging into the funding focus:

To support in and/or out of school educational efforts that address disparities in educational and career attainment for students of color and/or those of low socioeconomic status; or that increase social-emotional learning and health for those students.

What does it mean to address disparities?

- A rising tide may lift all boats, but...

What outcomes would align with this funding focus?
Use of Funds

- Support, expand or strengthen existing programs
- Capital improvements or launch a new program
- Build organizational capacity or general operating support

Funding will not be awarded for:

- Campaigns
- Capital Campaigns
- Special Events

Greater Cincinnati Foundation Grantmaking FAQs available:

www.gcfdn.org/grant-faqs
Tips & Tricks

- RFP and FAQs are your primary guide
  - FAQs are available at gcfdn.org/grant-faqs
- The LOI and application are the primary means of expressing your work to the review committee
- Ensure that all required materials are attached
- After submission, changes to the application are challenging to make

- If something is requested in the application, it is being considered during the review
- GCF staff will do our best to respond in a timely manner throughout the process. Of note, email is preferred and may result in a quicker response time.
Thinking about Equity & Justice

Inequality
Unequal access to opportunities

Equity
Custom tools that identify and address inequality

Equality?
Evenly distributed tools and assistance

Justice
Fixing the system to offer equal access to both tools and opportunities

By @lunchbreath (Tony Ruth)
Based on Shel Silverstein’s Giving Tree
For John Maeda’s 2019 Design in Tech Report
Updated Juneteenth 2020 by @bethebreeze
Racial Equity Lens

A racial equity lens is an approach that involves many components including:

• Disaggregating and analyzing data and information by race and ethnicity,
• Understanding disparities and learning why they exist,
• Looking at problems and their root causes from a structural standpoint,
• Naming race explicitly when talking about problems and solutions

Include how your organization is thinking about racial equity, and, if relevant, how that thinking influences your work in general, or this proposal specifically.
**Community Voice & Engagement**

How does your organization involve the communities you serve?

- Does your organization involve community members in the organization’s decision making or programming?
- Do you have community members with lived experience on your staff or board?
- Does your organization collect feedback from those that are served?

**Asset Based Approach**

How does your organization perceive the communities you serve?

- Value the strengths of the communities being served
- Build on assets in the community
- Commonly reflected in the tone submission
Performance Measures

Goals
• What are you trying to achieve with this grant?
• Inspirational
• Both shorter- and longer-term goals

Measures
• How do you know how you’re doing?
• Concrete & measurable
• Stronger if include outcomes (not just outputs)
• Align with past results

Methods
• How are you collecting the information you need for your measures?
• Clear
• Includes description of data collection process
Outputs vs. Outcomes

The difference between an output and outcome is impact

Example 1:

• **Program:** Youth Apprenticeship Program

• **Output:** 150 youth and families will be served annually

• **Outcome:** 100% of youth will develop “foundational employability skills” and increase entry-level earning potential
Outputs vs. Outcomes

The difference between an output and outcome is impact

Example 2:

• **Program:** Middle School Summer Bridge Program

• **Output:** 50 students enrolled and maintain 85% attendance

• **Outcome:** 75% of students increase confidence in core subjects
10 Minute - Breakout Groups
## Request For Proposal Timeline

<table>
<thead>
<tr>
<th>Key Steps</th>
<th>Date</th>
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<tbody>
<tr>
<td>Request For Proposal Release</td>
<td>Monday, January 9, 2023</td>
</tr>
<tr>
<td><strong>Optional</strong> Request for Proposal Workshop</td>
<td>Wednesday, January 18, 2023</td>
</tr>
<tr>
<td>Letter of Intent <strong>Deadline</strong></td>
<td>Friday, February 3, 2023 at 5:00pm</td>
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<tr>
<td><strong>Invitation</strong> to Complete a Full Proposal</td>
<td>Friday, February 24, 2023</td>
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<tr>
<td>Full Proposal <strong>Deadline</strong></td>
<td>Friday, March 17, 2023 at 5:00pm</td>
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<tr>
<td>Decisions Communicated</td>
<td>Mid May</td>
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<tr>
<td>Funding Received</td>
<td>Late May</td>
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Submitting the Letter of Intent

Access applications through Foundant

• New to Foundant? Visit our website: www.gcfdn.org/rfp

• Select the Educational Success drop down menu – select the Request for Proposal

• Within the PDF, scroll to page 3 and click the hyperlinked text GCF’s online grantmaking system

• This takes you to Foundant – either login or create an account

• Select “Apply” for the GCF Responsive Application

• For Request Category, be sure to choose “Educational Success RFP”
Group Q & A

Thank you for your important work. We look forward to learning from you.

Contacts

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