Boots on the Ground Fund
Request for Proposal Workshop
November 30, 2023
Welcome
Housekeeping Items

• This workshop is being recorded and will be posted on the GCF website

• Please mute your device

• Submit questions through the Zoom chat throughout the presentation

• There will be a Q&A session at the conclusion of the presentation

• Any outstanding questions will be responded to via email
Introductions

Adison Nelson
Director, Community Strategies

Hannah Hilditch
Community Strategies Coordinator

Aharon Brown
Racial Justice Fund Director
Purpose:
To clarify the requirements and process for the Boots on the Ground Fund Request for Proposal (RFP)
Overview of Boots on the Ground Fund

The City of Cincinnati, Greater Cincinnati Foundation, Interact for Health and other generous supporters are partnering to strengthen the capacity of small, community-based organizations to drive equitable change in the City of Cincinnati.
Boots on the Ground Fund
Request for Proposal (RFP)

City of Cincinnati
Greater Cincinnati Foundation
Interact for Health
Generous Supporters

$750,000

Request up to
$25,000

Minimum
30
The Timeline

Request for Proposal (RFP) Workshop
Thursday, November 30, 2023 @4pm

Non-Profit Management Workshop:
“Fundraising and Development”
Thursday, December 7, 2023 @4pm I GCF River Room

Non-Profit Management Workshop:
“Program Design, Delivery, and Evaluation”
Thursday, December 14, 2023 @4pm I GCF River Room

Non-Profit Management Workshop:
“Improving Leadership and Governance”
Thursday, January 11, 2024 @4pm I GCF River Room

Workshop Registration: https://www.gcfdn.org/rfp/
2023 Requests for Proposal -> Boots on the Ground -> Select: “Register Today”
The Timeline

**Proposal Deadline**
Thursday, January 18, 2024 @5pm

**Review Panel Reviewing Applications**
February & March 2024

**Decisions Communicated**
April 2024

**Funding Released**
April 2024

**Grantee 6-Month Check-In**
October 2024

**Grantee Final Report**
April 2025
Funding Focus

Demonstrated experience and aim to address:

- Homelessness Prevention and Access to Affordable Housing
- Access to Affordable, Healthy Foods – Reduction of Food Deserts
- Access to Healthcare and Public Health
- Gun Violence and Gang Prevention
- Workforce Development
- Youth Development
- Mental and Behavior Health, including Substance Use Services
Use of Funds

Funding may be awarded to:

• Support, expand or strengthen existing programs
• Launch a new program
• Build organizational capacity

Funding will not be awarded for:

• Campaigns
• Capital Campaigns
• Special Events
Criteria

Applicants and programs/projects must...

I. 501(c)(3) status or government agency*

II. Annual Operating Budget of less than $1 million

III. Directly impact residents within the City of Cincinnati

IV. Preference will be given for demonstrating:
   ▪ Prioritization of inclusion, community voice and engaging leaders of color
   ▪ Clear and measurable outcomes or SMART Goals
   ▪ Partnership and alignment with community-wide efforts
   ▪ Learnings from past experience
   ▪ Asset-based approach

V. 2023 Boots on the Ground Fund grant recipients are not eligible to apply

*utilizing a fiscal agent is allowed
How does your organization involve the communities you serve?

• Does your organization involve community members in the organization’s decision making or programming?

• Do you have community members with lived experience on your staff or board?

• Does your organization collect feedback from those that are served?
Goals // Performance Measures

**Specific** What are you trying to achieve?
- Inspirational
- Both shorter –and long-term goals

**Measurable** What does success look like?
- Concrete & measurable (include a target #/rate)
- Stronger if included outcomes (not just outputs)
- Align with past results

**Achievable** Is the goal obtainable?
- Set realistic goals that are challenging but achievable

**Relevant** How does this goal align with your program?
- Ensure the goal serves a relevant purpose

**Time Bound** What is the timeframe within each shorter- and long-term goals?
- Outline the steps with a projected timeline/schedule
Asset-Based Framework

Strengths of the Community

Build on Community Assets

Reflected in Tone
How to Apply

RFP Submission & Process
1. New to Foundant? Visit our website: www.gcfdn.org/rfp

2. Select the Boots on the Ground drop down menu – select the Request for Proposal

3. Within the PDF, click the hyperlinked text GCF’s online grantmaking system
4. Login or create an account in Foundant
5. Select “Apply” (top left)
5. Select “Apply” for the Boots on the Ground Application

6. For Request Category, be sure to choose “Arts & Culture RFP”
**Required Documents:**

1. Income statement and balance sheet
   - Two years of data as up-to-date as possible
2. Project budget
3. Organizational demographics
4. Board List
5. If using a Fiscal Agent, the Fiscal Agent’s income statement and balance sheet

**Application Deadline:**
Thursday, January 18, 2024 @ 5:00 PM
If Funded // Follow-Up Reporting

6-Month Check-In
October 2024

• Learnings (any changes/pivots?)
• Basic numbers
  • Numbers served
  • Dollars leveraged
• Project Specific Measures
  • Project specific measures should be specific outcomes of the program.
• Storytelling

Final Follow Up
April 2025
Tips & Tricks

• RFP and FAQs are your primary guide.
• Your application is the primary means of expressing your work to the review panel.
• Make sure to attach all required materials.
• After submission, changes to the application are challenging.
• GCF staff welcome invitations to regularly scheduled learning events throughout the year, such as open houses and community stakeholder meetings.
• GCF staff will do our best to respond in a timely manner throughout the process. Last minute calls are hard to address.
Thank you for your important work. We look forward to learning from you!

Questions after the presentation?
Reach out to us at BootsontheGround@gcfdn.org