



Boots on the Ground Fund

Request for Proposal Workshop

November 30, 2023

Welcome



Housekeeping Items

- **This workshop is being recorded and will be posted on the GCF website**
- Please mute your device
- Submit questions through the Zoom chat throughout the presentation
- There will be a Q&A session at the conclusion of the presentation
- Any outstanding questions will be responded to via email

Introductions



Adison Nelson
Director, Community Strategies



Hannah Hilditch
Community Strategies Coordinator



Aharon Brown
Racial Justice Fund Director

Purpose:

To clarify the requirements
and process for the Boots on
the Ground Fund Request for
Proposal (RFP)



Overview of Boots on the Ground Fund

The City of Cincinnati, Greater Cincinnati Foundation, Interact for Health and other generous supporters are partnering to strengthen the capacity of small, community-based organizations to drive equitable change in the City of Cincinnati.

Boots on the Ground Fund

Request for Proposal (RFP)

City of Cincinnati
Greater Cincinnati Foundation
Interact for Health
Generous Supporters

\$750,000

Request up to
\$25,000

Minimum
30

The Timeline

Request for Proposal (RFP) Workshop
Thursday, November 30, 2023 @4pm

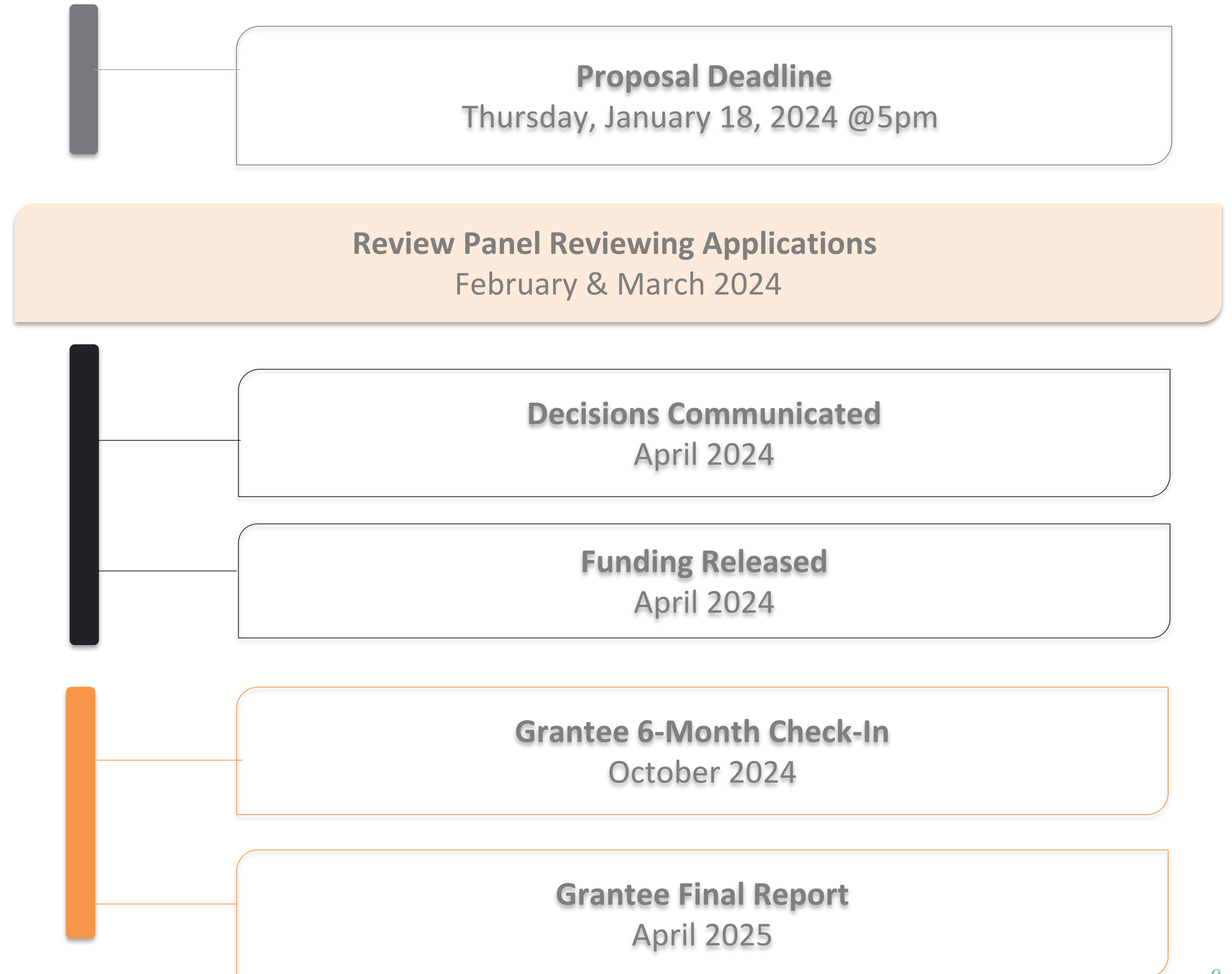
Non-Profit Management Workshop:
"Fundraising and Development"
Thursday, December 7, 2023 @4pm | GCF River Room

Non-Profit Management Workshop:
"Program Design, Delivery, and Evaluation"
Thursday, December 14, 2023 @4pm | GCF River Room

Non-Profit Management Workshop:
"Improving Leadership and Governance"
Thursday, January 11, 2024 @4pm | GCF River Room

Workshop Registration: <https://www.gcfdn.org/rfp/>
2023 Requests for Proposal -> Boots on the Ground -> Select: "Register Today"

The Timeline



Funding Focus



Demonstrated experience and aim to address:

- Homelessness Prevention and Access to Affordable Housing
- Access to Affordable, Healthy Foods – Reduction of Food Deserts
- Access to Healthcare and Public Health
- Gun Violence and Gang Prevention
- Workforce Development
- Youth Development
- Mental and Behavior Health, including Substance Use Services

Use of Funds



Funding may be awarded to:

- Support, expand or strengthen existing programs
- Launch a new program
- Build organizational capacity

Funding will not be awarded for:

- Campaigns
- Capital Campaigns
- Special Events

Criteria

Applicants and programs/projects must...

- I. 501(c)(3) status or government agency*
- II. Annual Operating Budget of less than \$1 million
- III. Directly impact residents within the City of Cincinnati
- IV. Preference will be given for demonstrating:
 - Prioritization of inclusion, community voice and engaging leaders of color
 - Clear and measurable outcomes or SMART Goals
 - Partnership and alignment with community-wide efforts
 - Learnings from past experience
 - Asset-based approach
- V. **2023 Boots on the Ground Fund grant recipients are not eligible to apply**

How does your organization involve the communities you serve?

- Does your organization involve community members in the organization's decision making or programming?
- Do you have community members with lived experience on your staff or board?
- Does your organization collect feedback from those that are served?



Goals // Performance Measures

S

Specific *What are you trying to achieve?*

- Inspirational
- Both shorter –and long-term goals

M

Measurable *What does success look like?*

- Concrete & measurable (include a target #/rate)
- Stronger if included outcomes (not just outputs)
- Align with past results

A

Achievable *Is the goal obtainable?*

- Set realistic goals that are challenging but achievable

R

Relevant *How does this goal align with your program?*

- Ensure the goal serves a relevant purpose

T

Time Bound *What is the timeframe within each shorter- and long-term goals?*

- Outline the steps with a projected timeline/schedule

Strengths of
the
Community

Build on
Community
Assets

Asset-Based Framework

Reflected
in Tone

How to Apply

RFP Submission & Process

Submitting the Application

Foundant – Online grantmaking portal



The screenshot shows the login interface of the Foundant online grantmaking portal. At the top, there is an orange header bar containing the Greater Cincinnati Foundation (GCF) logo on the left and a circular logo with the text "CONNECTING PEOPLE WITH PURPOSE IN OH KY" on the right. Below the header, the page is titled "Logon". On the left side, there are input fields for "Email Address*" (containing "kristin.zelinkas@gcfdn.org") and "Password*" (masked with dots). Below these fields are buttons for "Log On" and "Create New Account", and a link for "Forgot your Password?". On the right side, there is a scrollable box titled "Welcome to GCF's Online Grant System" containing instructions for new users, new staff, existing users, and those unsure of their credentials. At the bottom left, the Foundant Technologies logo is displayed.

Logon

Email Address*

kristin.zelinkas@gcfdn.org

Password*

Log On Create New Account

[Forgot your Password?](#)

FOUNDANT technologies

Welcome to GCF's Online Grant System

New Users – Click on "Create New Account" to complete the registration process and create your logon credentials.

New Staff – If there has been a staff change since your last grant submission, please contact Jennie Geisheimer, Jennifer.geisheimer@gcfdn.org, to update your organization's credentials. Please do not create a new organization profile & do not type over the old contact's info.

Existing Users – Please enter your credentials and log in. If you forgot your password, click on the "Forgot your Password?" link and follow the instructions.

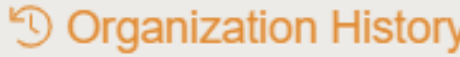



Not Sure? – If you believe your organization has a profile, but you are unsure of the login credentials, do not create a new organization profile. Contact Jennifer.geisheimer@gcfdn.org to receive your username and password. Please provide your organization name and tax ID number (EIN).

Organization Contacts - Please review your contacts and let jennifer.geisheimer@gcfdn.org know if anyone should be deactivated and please confirm your Executive Director/CEO is correct. To review Contacts, click on Organizational History at the top of your Dashboard page and then click on the Contacts tab. Also, please make sure your Organization info (ie - address, main phone number, website, etc) is correct. You may change by clicking on the Edit button.

1. New to Foundant? Visit our website:
www.gcfdn.org/rfp
2. Select the Boots on the Ground drop down menu
– select the Request for Proposal
3. Within the PDF, click the hyperlinked text [GCF's online grantmaking system](#)

Greater Cincinnati Foundation

Hannah Hilditch




Role (Applicant)

Applicant Dashboard

Organization Contacts!

Please review your contacts and let jennifer.geisheimer@gcfdn.org know if anyone should be deactivated and please confirm your Executive Director/CEO is correct. To review Contacts, click on Organizational History at the top of your Dashboard page and then click on the Contacts tab. Also, please make sure your Organization info (ie - address, main phone number, website, etc) is correct. You may change by clicking on the Edit button.

 Public Profile

Applicant:


Hannah Hilditch

Hannah.Hilditch@gcfdn.org

513-768-6158

720 E. Pete Rose Way Suite 120

Cincinnati, OH 45202 Hamilton

 **Organization:**

[Greater Cincinnati Foundation](#)



31-0669700


513-241-2880

720 E. Pete Rose Way Suite 120

Cincinnati, OH 45202 Hamilton


[Contact Email History](#)

 If your organization information does not appear correct, please click the edit (pencil) icon.

Active Requests 0





Historical Requests 4

 You do not have any Active Requests. Click [Apply](#) to begin the application process.


- 4. Login or create an account in Foundant
- 5. Select “Apply” (top left)


Greater Cincinnati Foundation


Hannah Hilditch




Role (Applicant)

 Apply

 If you have been provided with an Access Code, you may enter it in the box at the top of the page.

 Quick Search





Boots on the Ground Application


Accepting Submissions from 11/15/2023 to 01/18/2024

Apply

Application for Boots on the Ground Fund.

 Preview

 Send to GrantHub



5. Select “Apply” for the Boots on the Ground Application
6. For Request Category, be sure to choose “Arts & Culture RFP”

Required Documents:

1. Income statement and balance sheet
 - Two years of data as up-to-date as possible
2. Project budget
3. Organizational demographics
4. Board List
5. If using a Fiscal Agent, the Fiscal Agent's income statement and balance sheet

Application Deadline:

Thursday, January 18, 2024 @ 5:00 PM



If Funded // *Follow-Up Reporting*

6-Month Check-In
October 2024

Final Follow Up
April 2025

- Learnings (any changes/pivots?)
- Basic numbers
 - Numbers served
 - Dollars leveraged
- Project Specific Measures
 - Project specific measures should be specific outcomes of the program.
- Storytelling



Generous Together

Tips & Tricks

- RFP and [FAQs](#) are your primary guide.
- Your application is the primary means of expressing your work to the review panel.
- Make sure to attach all required materials.
- After submission, changes to the application are challenging.
- GCF staff welcome invitations to regularly scheduled learning events throughout the year, such as open houses and community stakeholder meetings.
- GCF staff will do our best to respond in a timely manner throughout the process. Last minute calls are hard to address.



Q & A

*Thank you for your important work.
We look forward to learning from you!*

Questions after the presentation?

Reach out to us at BootsontheGround@gcfdn.org