



Racial Equity Matters

Sponsorship Opportunity

Research shows that racial inequity hinders our region's economic growth and limits human potential, while creating a more inclusive community fuels success, spurs innovation and helps our everyone in our region thrive. Understanding the trends and getting comfortable talking about racial equity is a fundamental first step to addressing the issue and unlocking Greater Cincinnati's full capacity.

Please join Greater Cincinnati Foundation in catalyzing a movement, educating our shared community and making Cincinnati a more vibrant place to live.



Matthew Randazzo
President/CEO

2023 Educational Series

Groundwater

A half-day introduction to racial equity using data, stories and a shared vocabulary to illustrate the structural and cross-sector nature of racism.

5 Sessions
~500 participants

Phase 1

An incomparable two-day history lesson provides for deeper exploration and understanding.

11 Sessions
~300 participants

Impact Circles

Join an intimate group of past participants to continue the conversation around race and equity and to discuss ways this knowledge can impact your life and your work.

4 Sessions
~40 participants

“Racial Equity Matters gives the context, it gives the history – why the racial divides persist in this society. That context is critically important for understanding how to fix these problems.”

-Jonathan Martin, President
Cincinnati Symphony Orchestra





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2023 Sponsorship Benefits	Visionary (\$100,000)	Trailblazer (\$50,000)	Pioneer (\$25,000)	Leadership (\$10,000)
Welcome video message (30 seconds provided by sponsor).	Day 1	Day 2		
Reserved seats across series.	60	30	15	5
Written mention in press release.	x			
Written mention in Racial Equity Matters social media posts (4 times a year).	4 (Guaranteed 100,000 reach)	1 (Guaranteed 50,000 reach)		
Opportunity for testimonial in the Racial Equity Matters Community Impact Report.	Testimonial, Video and/or Quote	Video or Quote	Quote	
Branded Racial Equity Matters series attendee testimonial videos/animated quotes (4).	x			
Written mention in the Racial Equity Matters Community Impact Report.	x			
Written mention in branded postcard.	x			
Verbal mention in all Racial Equity Matters sessions.	x	x	x	x
Logo recognition on website.	x	x	x	x
Logo recognition on series' emails.	x	x	x	x
Logo recognition on signage/virtual displays.	x	x	x	x

Racial Equity Matters

Sponsorship Commitment

Name _____

Company Name _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Indicate the sponsorship level below:

- Visionary Sponsor \$100,000
- Trailblazer Sponsor \$50,000
- Pioneer Sponsor \$25,000
- Leadership Partner \$10,000
- Other _____

- Enclosed is my gift
- Please transfer from my GCF fund:

(fund name)
- Please contact me to arrange for my gift
- Please send me a reminder in

(month)
- I will charge my gift by visiting
gcfdn.org/supportREM



For more information, please contact Colleen McCarthy Blair at 513-768-6134. To secure a sponsorship mail this form to:

Greater Cincinnati Foundation
Attn: Colleen McCarthy Blair
720 E. Pete Rose Way, Suite 120
Cincinnati, OH 45202

Or email to: colleen.blair@gcfdn.org